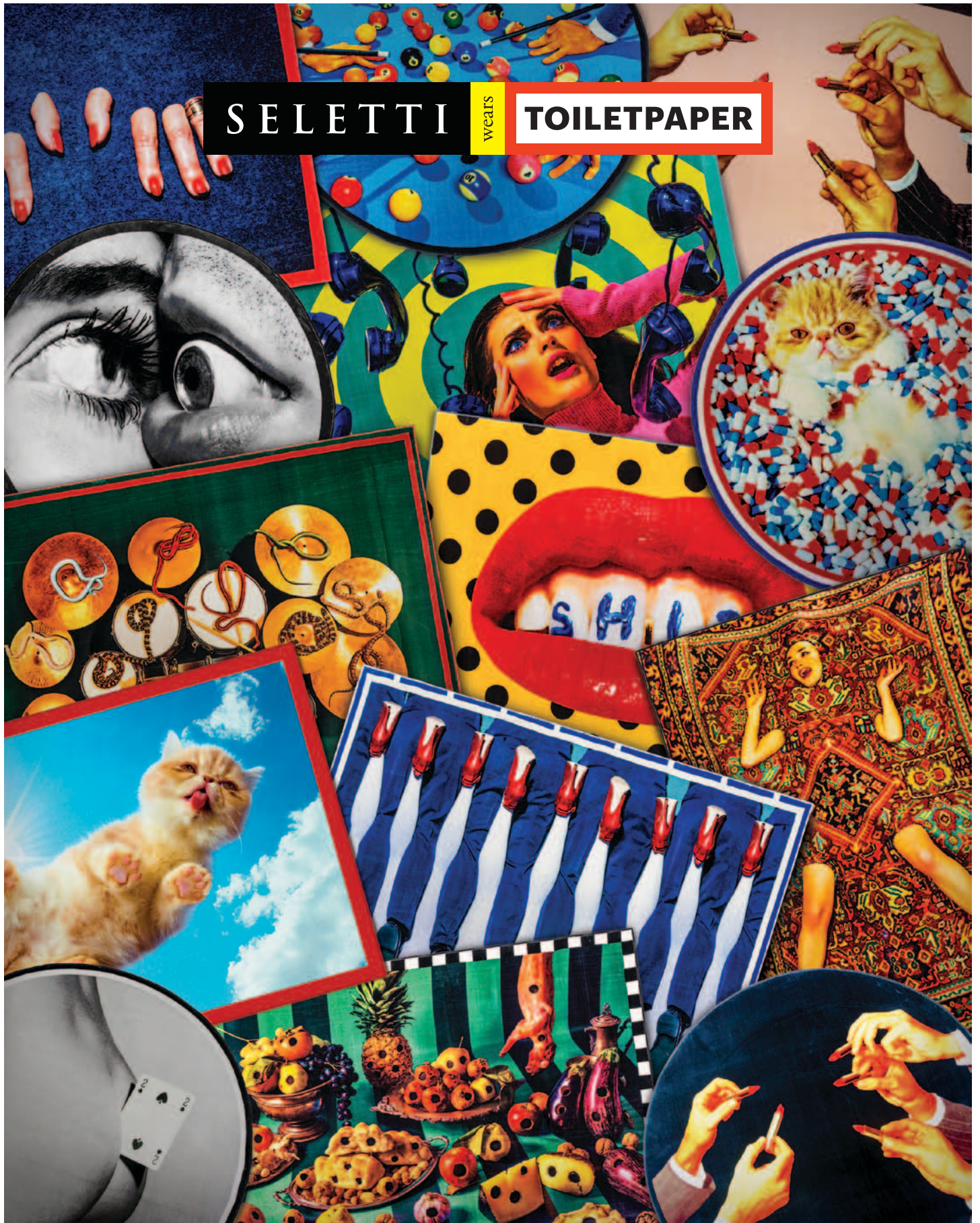


SELETTI

wears

TOILETPAPER



SELETTI

wears

TOILETPAPER

Exceptional collection of tableware and objects born out of the collaboration between Maurizio Cattelan and Pierpaolo Ferrari's TOILETPAPER magazine and Seletti. Black humour dipped in pastel colors, **SELETTI wears TOILETPAPER** is an unusual and exceptional collection of plates, mugs, tablecloths, bowls, glasses, baking dishes, teapots, tea towels and objects like, soaps, tables, umbrellas, mirrors, rugs, bags, candles, **lampshades and table mats**. A selection of images from the TOILETPAPER magazine become the decorative motif of the SELETTI wears TOILETPAPER design collection. A kitchen plunger, a rampant horse, the severed fingers (already on display on Manhattan's High Line billboard), a pulp interpretation of the famous "I love you", a toad in a sandwich, the apple-shaped Yin & Yang symbol and the eye with the eyelash curler. Tin, oilcloth, melamine, porcelain and wood are the materials used in the collection, perfectly aligned with the pop spirit of the magazine: cheap and widespread, never limited. "I have been a fan of TOILETPAPER since the first issue came out and I immediately wished I could use those wonderful images for our products", says Stefano Seletti, face and mind of the same name design brand. "I kept thinking how to take these pictures into the homes of our clients. Just one meeting with Maurizio and Pierpaolo was all it took to create a connection between us and to share the idea of mixing democratic and familiar materials like tin and plastic with unexpected images".

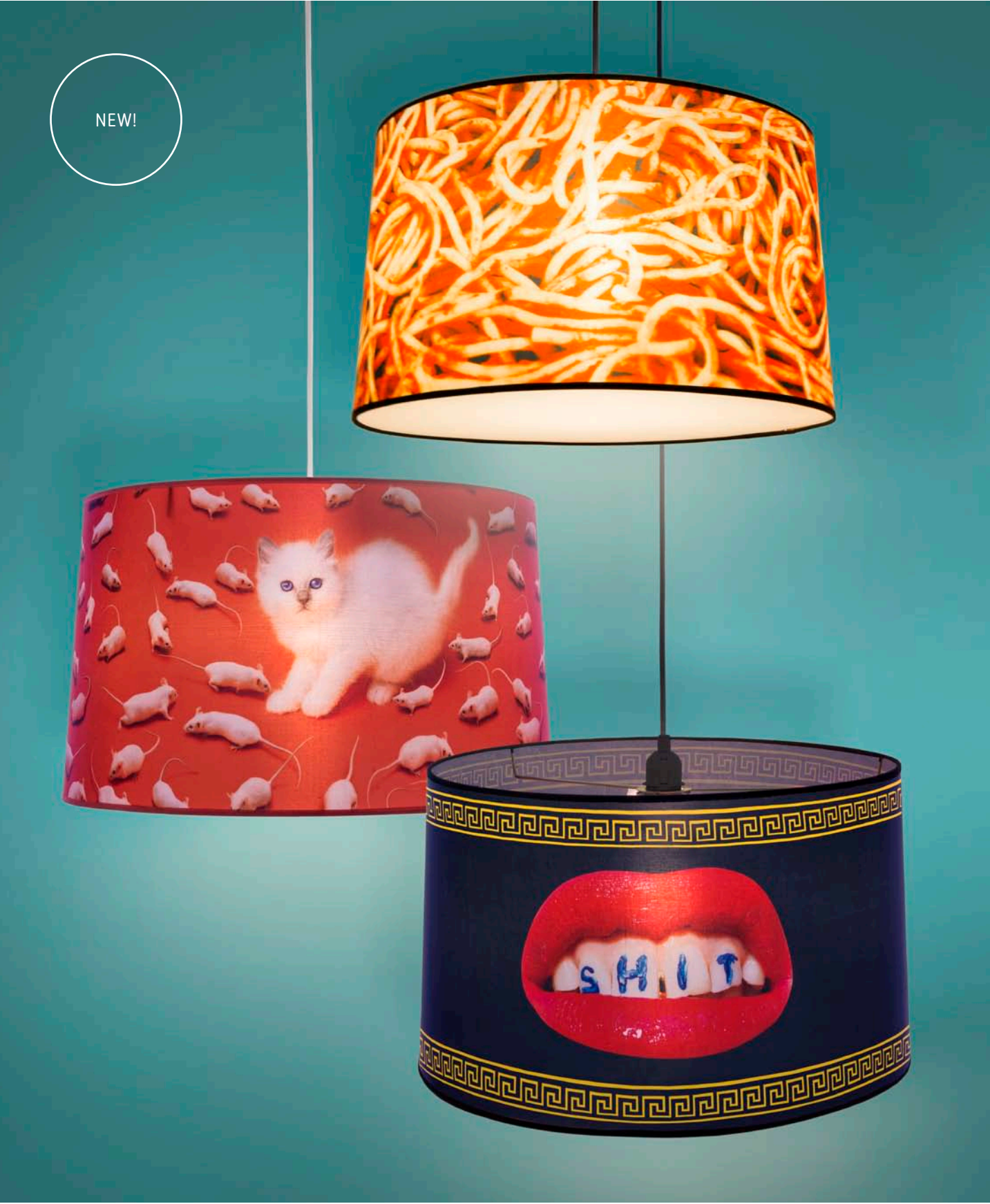
That's how SELETTI wears TOILETPAPER has become by far, the more up-to-the-minute range of homeware products proposed on the market today. Its exclusive character he adds "is not given by economic inaccessibility but, instead, by the intellectual audacity of those who choose to buy it". The style of the collection, a sort of label given by the unique humour and unlimited desire to experiment, is successful because it is applicable to a wide range of products, sold around the world, from the MOMA museum in New York to the Palais de Tokyo in Paris and at The Corner in London. The SELETTI wears TOILETPAPER fever is spreading, and it is only the beginning. "Right from the start we liked the idea that TOILETPAPER was a label that could be applied to a broad series of objects: magazines, books, plates, mugs and tablecloths. Pierpaolo and I are like sadistic scientists: everything that's around us can be infected by the TP virus, we continually test different samples and we analyze the results, so that TOILETPAPER can become a style, and not just a photographic one", says Maurizio Cattelan. "Just like TOILETPAPER's images, the collection designed with Seletti has a vintage charm; the tin mugs and plates look like they were just taken out from a fifties' kitchen pantry, the oilcloths from the drawers of a suburban inn". "We often have fun by making our pictures become objects, clothes, accessories" – says Pierpaolo Ferrari. "TOILETPAPER's images can become both a bathing suit and a Formula 1 car. The important thing is not to betray the spirit and nature of the magazine, which is ironic and unsettling at the same time. Today, thanks to Seletti, some images have become real objects, and we hope they will be a success". After the success of the rugs, the never ending desire to experiment takes the collection into the world of lighting for the first time with 12 **new ceiling lights** made from Perspex which give a new dimension to Cattelan and Ferrari's works.



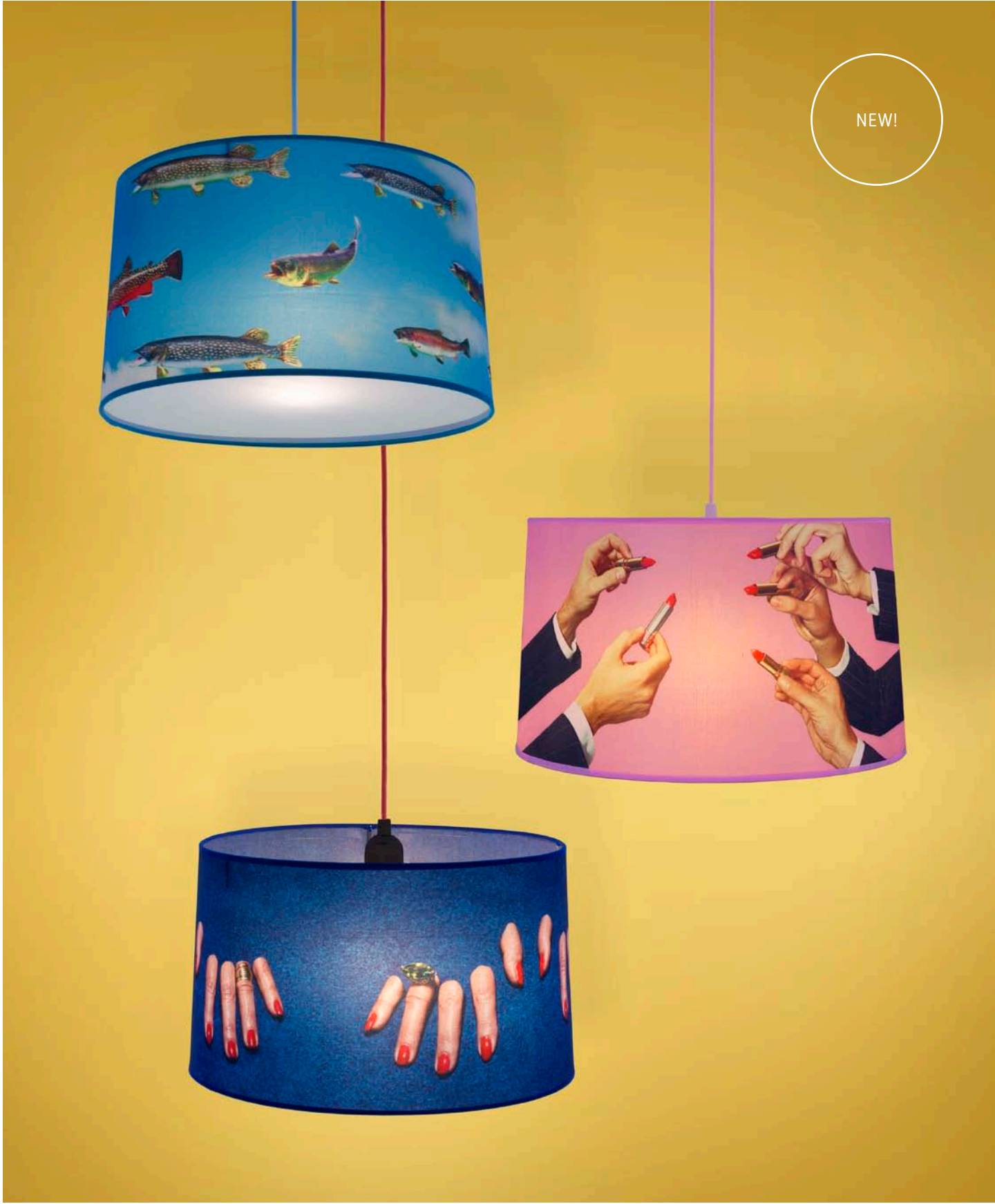


100%
MADE WITH
RECYCLED
PET





TP LARGE CEILING LAMPS



TP CEILING LAMPS



NEW!



BOUNCY ESSENCE ➤



⌂ PONYRIDE ESSENCE

ROSOZONE ESSENCE ➤



⌂ RETRÒ ESSENCE

⌂ FLUFFY ESSENCE

LIPSTIQUE ESSENCE ↑

CARNAL ESSENCE ➤

TENDER ESSENCE ➤

TENDER ESSENCE ➤

MICROWAVE
AND
DISHWASHER
SAFE



RV





TP ENAMEL MUGS



TP TEAPOTS

ENAMEL
PRODUCTS ARE
DISHWASHER
SAFE



TP ENAMEL BOWLS



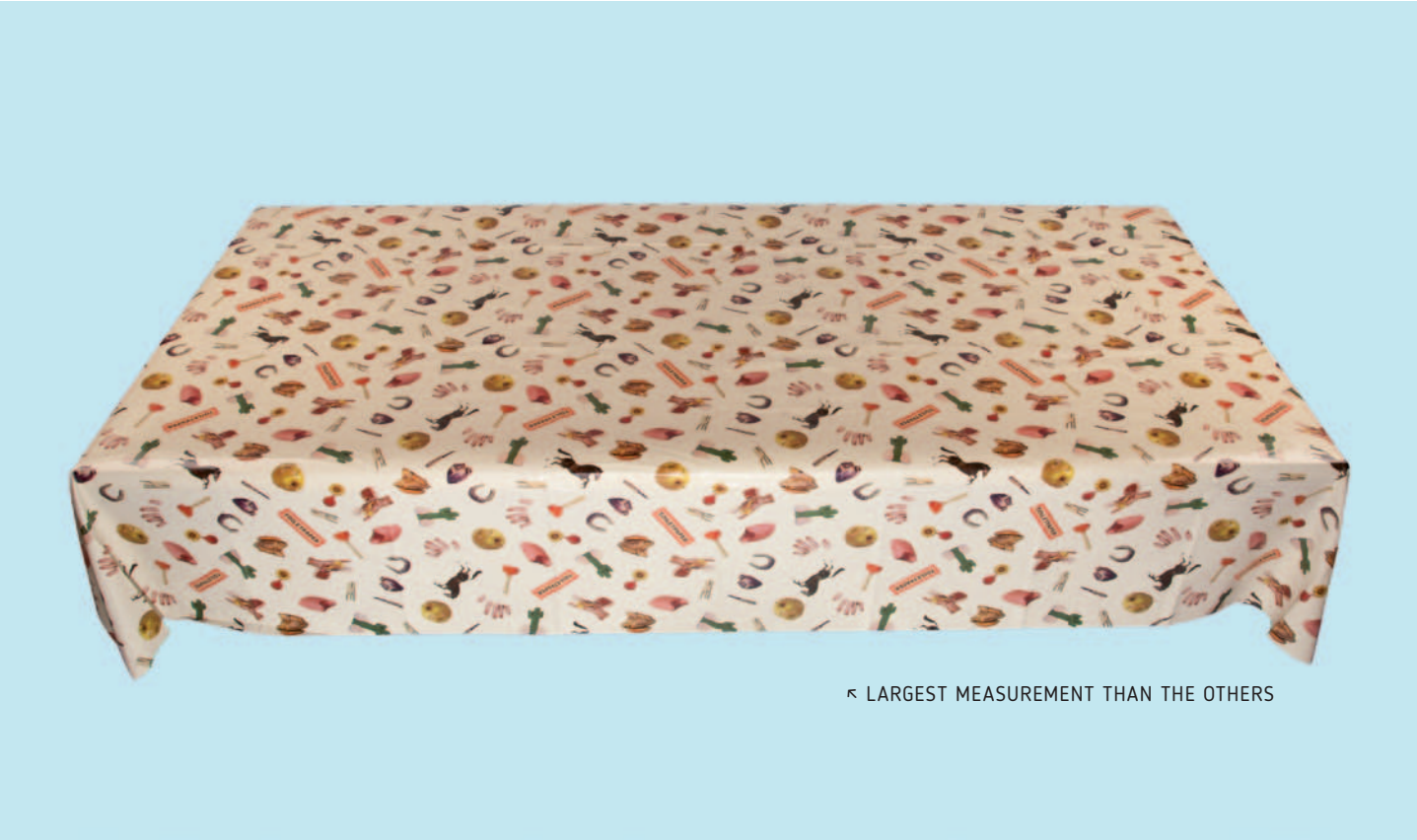
TP ENAMEL BAKING DISH



TP ENAMEL GLASSES



TP TRAYS



↳ LARGEST MEASUREMENT THAN THE OTHERS



TP SMALL TABLES



TP TABLECLOTHES



TP LARGE TABLES



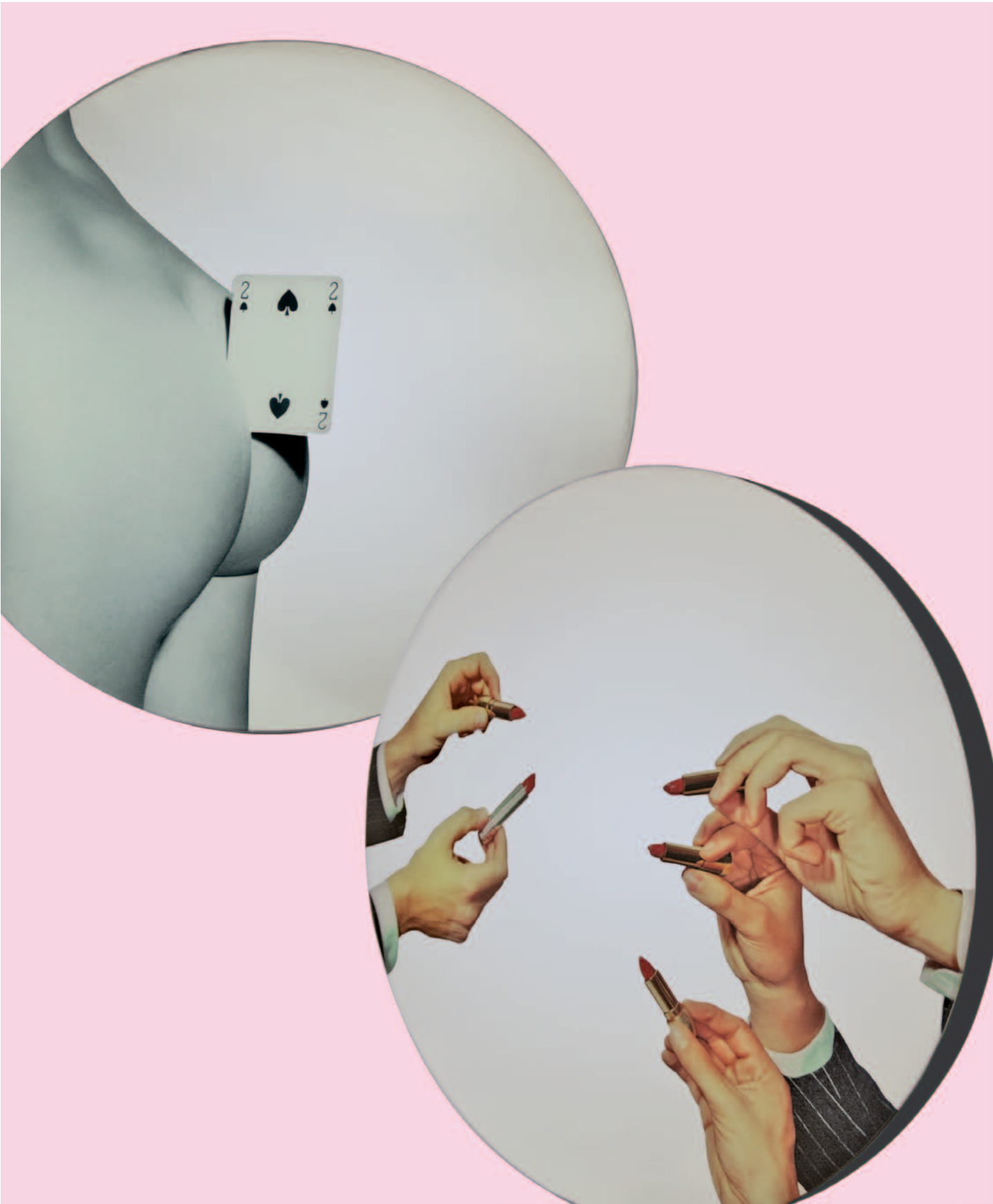
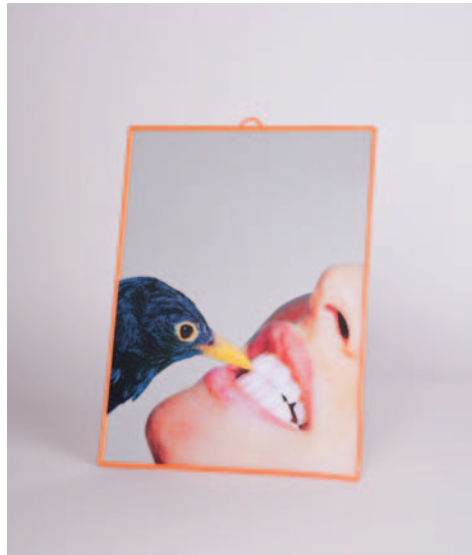
TP TEA TOWELS



WHY ME?



SOAP! SOAP! SOAP!

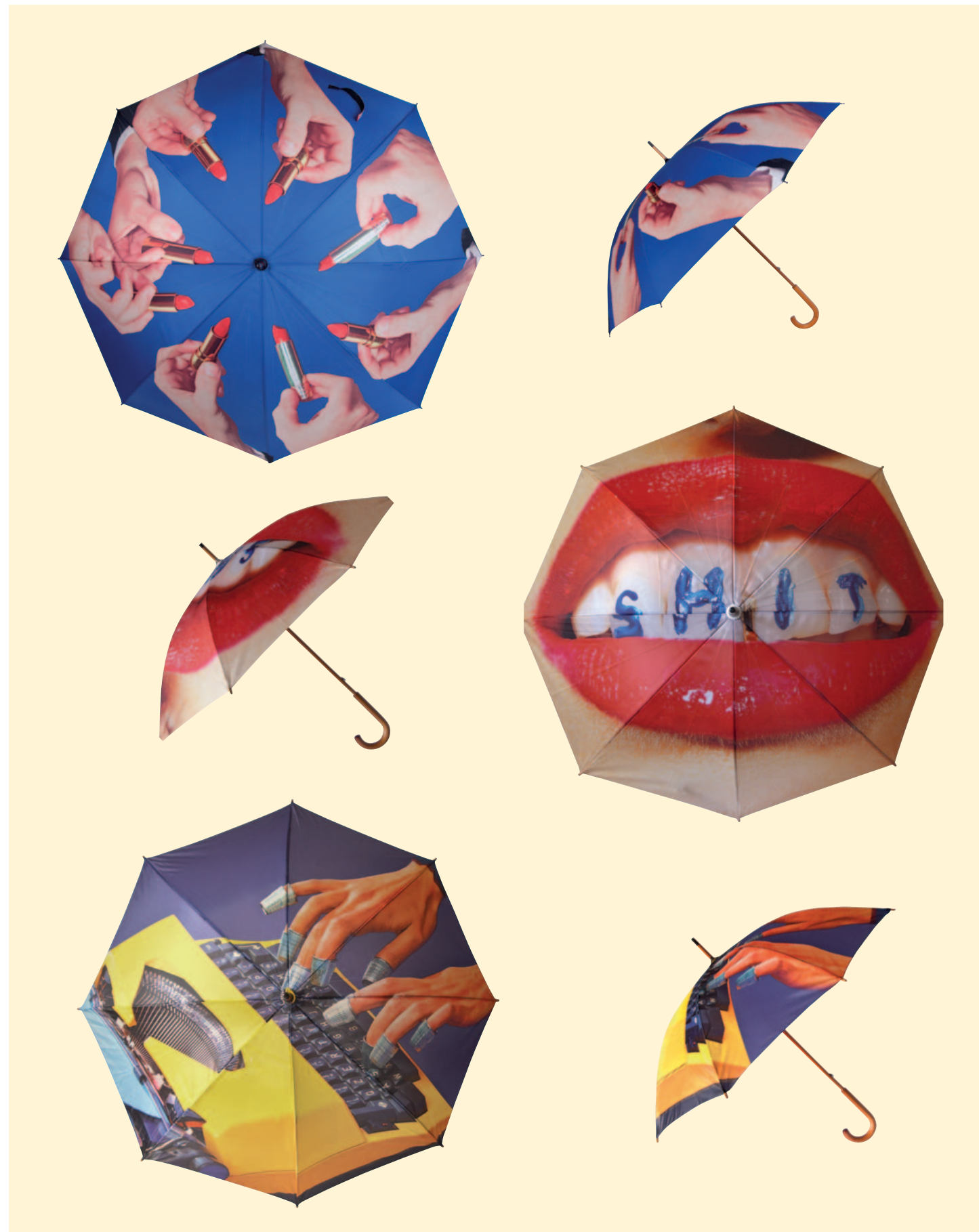






↵ WOODEN HANDLE

TP UMBRELLAS



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TP RUGS

Material: front 100% Recycled Polyester
back 50% Cotton, 50% Polyester



Lady on carpet _ 18068
Rectangular rug
cm. 200x280 ≈ - 78.7"x110.2" ≈



Legs _ 18064
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Fingers _ 18060
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Shit _ 18062
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Phones _ 18063
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Snakes _ 18065
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Lipsticks _ 18061
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Food with holes _ 18066
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Sky _ 18071
Rectangular rug
cm. 280x200 ≈ - 110.2"x78.7" ≈



Lipsticks _ 18054
Round rug
ø cm. 194 ≈ - ø 76.4" ≈



Pills _ 18053
Round rug
ø cm. 194 ≈ - ø 76.4" ≈



Two of spades _ 18050
Round rug
ø cm. 194 ≈ - ø 76.4" ≈



Snooker _ 18052
Round rug
ø cm. 194 ≈ - ø 76.4" ≈



Eye & Mouth _ 18051
Round rug
ø cm. 194 ≈ - ø 76.4" ≈

- page 8 -

TP LARGE LAMPSHADES

Material: Perspex



Legs _07190
Big ø cm. 52 h. 31,5 ≈
ø 20.5" h. 12.4" ≈



Kitten _07191
Big ø cm. 52 h. 31,5 ≈
ø 20.5" h. 12.4" ≈



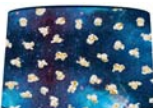
Shit _07192
Big ø cm. 52 h. 31,5 ≈
ø 20.5" h. 12.4" ≈



Flowers with holes _07193
Big ø cm. 52 h. 31,5 ≈
ø 20.5" h. 12.4" ≈



Spaghetti _07194
Big ø cm. 52 h. 31,5 ≈
ø 20.5" h. 12.4" ≈



Popcorn _07195
Big ø cm. 52 h. 31,5 ≈
ø 20.5" h. 12.4" ≈

- page 9 -

TP LAMPSHADES

Material: Perspex



Lipsticks _07170
Small ø cm. 39 h. 23 ≈
ø 15.4" h. 9.1" ≈



Snakes _07171
Small ø cm. 39 h. 23 ≈
ø 15.4" h. 9.1" ≈



Microphones _07172
Small ø cm. 39 h. 23 ≈
ø 15.4" h. 9.1" ≈



Fingers _07173
Small ø cm. 39 h. 23 ≈
ø 15.4" h. 9.1" ≈



Fish _07174
Small ø cm. 39 h. 23 ≈
ø 15.4" h. 9.1" ≈



Sausages _07175
Small ø cm. 39 h. 23 ≈
ø 15.4" h. 9.1" ≈

With wire and electrical components
Max 230V 50Hz - 60 W

We recommend to use
Led light bulbs

- page 12 -

TP TABLEMATS

Material: Polypropylene /
EVA foam



Lipsticks _02095
Tablemat
cm. 45 x 30 ≈ - 17.7" x 11.8" ≈



Food with holes _02096
Tablemat
cm. 45 x 30 ≈ - 17.7" x 11.8" ≈



Flowers with holes _02097
Tablemat
cm. 45 x 30 ≈ - 17.7" x 11.8" ≈



Volcano _02098
Tablemat
cm. 45 x 30 ≈ - 17.7" x 11.8" ≈



Pony _02099
Tablemat
cm. 45 x 30 ≈ - 17.7" x 11.8" ≈



Microphones _02100
Tablemat
cm. 45 x 30 ≈ - 17.7" x 11.8" ≈

- page 14 -

TP CANDLES

Material: Porcelain / Wax



Deers _14046
Essence: Tender
ø cm. 8,5 h 9,5 ≈
ø 3.3" h 3.7" ≈



Lipsticks _14047
Essence: Lipstique
ø cm. 8,5 h 9,5 ≈
ø 3.3" h 3.7" ≈



Pony _14041
Essence: Ponyride
ø cm. 8,5 h 9,5 ≈
ø 3.3" h 3.7" ≈



Two of spades _14042
Essence: Bouncy
ø cm. 8,5 h 9,5 ≈
ø 3.3" h 3.7" ≈



Toad _14043
Essence: Retrò
ø cm. 8,5 h 9,5 ≈
ø 3.3" h 3.7" ≈



Cat _14044
Essence: Fluffy
ø cm. 8,5 h 9,5 ≈
ø 3.3" h 3.7" ≈



Roses _14045
Essence: Rosozone
ø cm. 8,5 h 9,5 ≈
ø 3.3" h 3.7" ≈

TP PORCELAIN PLATES

Dishwasher safe



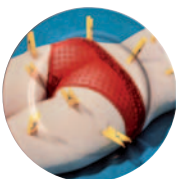
Apple
Plate _16926
ø cm. 27 ≈ - ø 10.6" ≈



Breakfast
Plate _16932
ø cm. 27 ≈ - ø 10.6" ≈



Chips
Plate _16931
ø cm. 27 ≈ - ø 10.6" ≈



Clips
Plate _16922
ø cm. 27 ≈ - ø 10.6" ≈



Crow
Plate _16928
ø cm. 27 ≈ - ø 10.6" ≈



Lipsticks
Plate _16927
ø cm. 27 ≈ - ø 10.6" ≈



Nails
Plate _16930
ø cm. 27 ≈ - ø 10.6" ≈



Pony
Plate _16921
ø cm. 27 ≈ - ø 10.6" ≈



Roses
Plate _16925
ø cm. 27 ≈ - ø 10.6" ≈



Shit
Plate _16920
ø cm. 27 ≈ - ø 10.6" ≈



Toad
Plate _16923
ø cm. 27 ≈ - ø 10.6" ≈



Typewriter
Plate _16924
ø cm. 27 ≈ - ø 10.6" ≈

TP ENAMEL PLATES

Dishwasher safe



Apple
Plate _16843
ø cm. 26 ≈ - ø 10.2" ≈



Bird
Plate _16840
ø cm. 26 ≈ - ø 10.2" ≈



Eye
Plate _16844
ø cm. 26 ≈ - ø 10.2" ≈



Fingers
Plate _16836
ø cm. 26 ≈ - ø 10.2" ≈



Horse
Plate _16835
ø cm. 26 ≈ - ø 10.2" ≈



I love u
Plate _16837
ø cm. 26 ≈ - ø 10.2" ≈



Plunger
Plate _16839
ø cm. 26 ≈ - ø 10.2" ≈



Soap
Plate _16838
ø cm. 26 ≈ - ø 10.2" ≈



Toad
Plate _16842
ø cm. 26 ≈ - ø 10.2" ≈

TP ENAMEL MUGS

Dishwasher safe



Apple
Mug _16853
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Bird
Mug _16860
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Eye
Mug _16854
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Fingers
Mug _16856
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Horse
Mug _16855
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



I love u
Mug _16857
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Plunger
Mug _16859
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Soap
Mug _16858
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Toad
Mug _16852
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈

TP ENAMEL TEAPOT

Dishwasher safe



Teapot
Light blue _17000
ø cm. 18 h. 20,5 ≈
ø 7" h. 8" ≈



Teapot
Beige _17000
ø cm. 18 h. 20,5 ≈
ø 7" h. 8" ≈

TP ENAMEL BOWLS

Dishwasher safe



Apple
Bowl _16993
ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Eye
Bowl _16994
ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Fingers
Bowl _16991
ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Horse
Bowl _16990
ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



I love u
Bowl _16992
ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Toad
Bowl _16995
ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈

TP ENAMEL BAKING DISH

Dishwasher safe



Baking dish
Light blue _17001
cm. 56x29 ≈ - 18.1"x11.4" ≈



Baking dish
Beige _17001
cm. 56x29 ≈ - 18.1"x11.4" ≈

TP ENAMEL GLASSES

Dishwasher safe



Set 6 drinking glasses

_16978
ø cm. 8,8 h. 9 ≈
ø 3.9" h. 3.5" ≈



Apple



Eye



Fingers



Horse



I love u



Toad

TP TRAYS

Material: Melamine



Breakfast

Tray _19012
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈



Fingers

Tray _19011
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈



Lipsticks

Tray _19010
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈

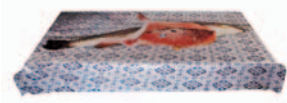


Roses

Tray _19013
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈

TP TABLECLOTH

Material: Vinyl + 100% cotton



Fish - 140 x 210

Tablecloths _02035
cm. 140 x 210 ≈
55.1" x 82.7" ≈



Insects - 140 x 210

Tablecloths _02034
cm. 140 x 210 ≈
55.1" x 82.7" ≈



TP pattern mix

Tablecloths _02036
cm. 140 x 240 ≈
55.1" x 94.5" ≈

TABLES

Material: Wood



Crow

Small table _17140
ø cm. 48 h. 49 ≈
ø 18.9" x 19.5" ≈



Lipsticks

Large table _17151
ø cm. 70 h. 64,5 ≈
ø 27.5" x 25.4" ≈



Two of spades

Small table _17141
ø cm. 48 h. 49 ≈
ø 18.9" x 19.5" ≈

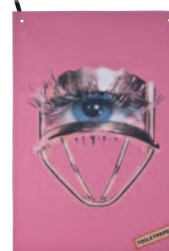


Typewriter

Large table _17150
ø cm. 70 h. 64,5 ≈
ø 27.5" x 25.4" ≈

TP TEATOWELS

Material: 100% cotton



Eye

Tea towel _02051
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈



I love u

Tea towel _02054
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈



Pasta

Tea towel _02053
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈



Toad

Tea towel _02052
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈

SOAPS

Material: Organic vegetable based
soap - 100% bio



Bite

Soap with sicilian citrus
fragrance _16861
cm. 8x6 h. 3 ≈
3.2"x2.4" h. 1.2" ≈



Why me?

Soap with sandalwood and
myrrh fragrance _16864
cm. 6,9x2,7 h. 10,9 ≈
2.7"x1.1" h. 4.3" ≈

TP MIRRORS

Material: Plastic, glass



Flowers

Mirror _17110
cm. 17,5 x 23 ≈
6.9" x 9" ≈



Sausages

Mirror _17102
cm. 17,5 x 23 ≈
6.9" x 9" ≈



Two of spades

Mirror _17101
cm. 17,5 x 23 ≈
6.9" x 9" ≈



Crow

Mirror _17112
22,5 x 29,5 ≈
8.6" x 11.6" ≈



Dentures

Mirror _17111
22,5 x 29,5 ≈
8.6" x 11.6" ≈



Lipsticks

Mirror _17110
22,5 x 29,5 ≈
8.6" x 11.6" ≈



Flowers

Mirror _17120
30 x 40 ≈
11.8" x 15.7" ≈



Lipsticks

Mirror _17122
30 x 40 ≈
11.8" x 15.7" ≈



Sausages

Mirror _17121
30 x 40 ≈
11.8" x 15.7" ≈

- page 31 -

BIG ROUND MIRRORS

Material: Wood, glass



Lipsticks
Mirror _17156
ø cm. 70 ≈
ø 27.6" ≈



Two of spades
Mirror _17155
ø cm. 70 ≈
ø 27.6" ≈

- page 32 -

TP TOTE BAGS

Material: Polyester



Shit _02062
cm. 50 x 44 ≈
19.7" x 17.3" ≈



Pony _02063
cm. 50 x 44 ≈
19.7" x 17.3" ≈



Deer _02065
cm. 50 x 44 ≈
19.7" x 17.3" ≈



Lipsticks _02064
cm. 50 x 44 ≈
19.7" x 17.3" ≈

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UMBRELLAS

Material: Polyester, wood



Lipsticks
Umbrella _17130
ø cm. 100 h. 88,5 ≈
ø 39.4" h. 34.8" ≈



Shit
Umbrella _17132
ø cm. 100 h. 88,5 ≈
ø 39.4" h. 34.8" ≈



Typewriter
Umbrella _17131
ø cm. 100 h. 88,5 ≈
ø 39.4" h. 34.8" ≈



SELETTI wears TOILETPAPER 2017

Art Direction : Sebastiano Mastroeni, Ivan Piperis

Design: Sebastiano Mastroeni, Ivan Piperis

Production: Badini Createam

Photography: Badini Createam

except pages: 3, 8, 9, 10-11, 12-13 and back cover

Silvia Donghi

and except pages: 6, 7, 14, 15, 32-33

Leonardo Scotti

and except pages: cover, 4, 5

TOILETPAPER archive

SELETTI S.p.A.

Via Codebruni Levante, 32

46019 Cicognara di Viadana

(MN) Italy

www.seletti.it

Tel. +39 0375 88561

Fax +39 0375 88843

P.Iva 01221790205

info@seletti.it

ITALY SALES:

venditeitalia@seletti.it

EXPORT SALES:

export@seletti.it

ASIA SALES:

asiasales@seletti.it

NORTH AMERICA SALES:

info@seletti.us

PR & COMMUNICATION:

pr@seletti.it

PRESS:

press@seletti.it



TOILETPAPER