



Why Microplane?

Used and supported by professional chefs worldwide

Long lasting, ultra sharp, stainless steel blades

Blades made in the USA

Reusable protective covers for easy storage



Why is sharper better?

Food is grated or zested without ripping or tearing which improves the look of the final dish

Food is grated or zested without bruising which improves flavor and aroma

Less pressure is required while grating - making the task faster and more efficient

WHAT'S NEW



Melon Premium Classic - Page 6



Purist Blue Premium Classic - Page 6



Kid's Zester & Cut Resistant Glove Set - Page 13



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Select Series - Page 9

Gourmet Series Julienne Grater · Page 10

COUNTER DISPLAY UNITS



Butter Blade CDU

47151 Red UPC: 098399471518 1 Case Pack Backer Card 12 Pack CDU



Flexi Zesti™ CDU Assorted

47530 Yellow/Green/Orange UPC: 098399475301 47830 Orange UPC: 098399478302 1 Case Pack DU Decal



SwiftStrip CDU

47706 Green UPC: 098399477060 1 Case Pack Backer Card 12 Pack CDU



Ultimate Citrus Tool 2.0 CDU

47520-6 Yellow/Green Asst 47620-6 Yellow 1 Case Pack 12 Pack CDU

UPC: 098399475202 UPC: 098399476209 Cover w/decal



Avocado Tool CDU

47771 Green/White UPC: 098399477718 1 Case Pack Swing Tag 12 Pack CDU



Sprout Slicer CDU

47765 White/Green UPC: 098399477657 1 Case Pack Backer Card 10 Pack CDU



Spiral Cutter CDU

47789 Green UPC: 098399477893 1 Case Pack Box with hang tab 12 Pack CDU



Pizza Cutter Pizza CDU

37105-6 Red/Black UPC: 098399371054 1 Case Pack Blade Cover 12 Pack CDU



Cube Grater CDU Assorted

47582 Black/Red UPC: 098399475820 1 Case Pack Cover w/decal 9 Pack CDU

COUNTER DISPLAY UNITS



Ultimate Bar Tool CDU

47060 Black/White UPC: 098399470603 1 Case Pack Swing Tag 12 Pack CDU



Core and Peel CDU

47145 Red/White UPC: 098399471457 1 Case Pack Swing Tag 12 Pack CDU



3 in 1 Ginger Tool CDU

47910 Grey/Black UPC: 0098399479101 1 Case Pack Backer Card 12 Pack CDU



Twist and Zest CDU

47735 Green/White UPC: 098399477350 1 Case Pack Swing Tag 12 Pack CDU



Veggie Wedgie CDU

47712 White/Green UPC: 0098399477121 1 Case Pack Swing Tag 8 Pack CDU



Herb & Salad Chopper CDU

47088 Green/White UPC: 098399470887 1 Case Pack Decal 10 Pack CDU



Classic Zester/Grater CDU

57025 Black 1 Case Pack 12 Pack CDU UPC: 098399570259 Cover w/decal



Premium Zester/Grater CDU

57020 Black 57121 Red 57627 Yellow/Green 1 Case Pack 12 Pack CDU

UPC: 098399570204 UPC: 098399571218 UPC: 098399576275 Cover w/decal



Artisan CDU Assorted

Red, Yellow, Green Graters 47101-6 Coarse 47102-6 Fine 47142-6 Fine/Coarse Mixed 1 Case Pack 12 Pack CDU

UPC: 098399471013 UPC: 098399471020 UPC: 098399471426 Cover w/decal

CLASSIC SERIES

Zester/Grater

- Ergonomic
- · Reusable cover

- · Dishwasher safe/Hand wash cover
- . Blades made in USA



40001 Stainless 4 Pack UPC: 098399400013 Cover w/ decal Use to zest citrus or grate hard cheeses and ginger



40020 Black 4 Pack UPC: 098399400204 Cover w/ decal

Use to zest citrus or grate hard cheeses and ginger



12 Pack CDU 57025 Black UPC: 098399570259 (See page 5)

PREMIUM CLASSIC SERIES

Spice Graters

- · Ergonomic TPE soft grip handle
- · A kitchen essential for chefs
- · Reusable cover

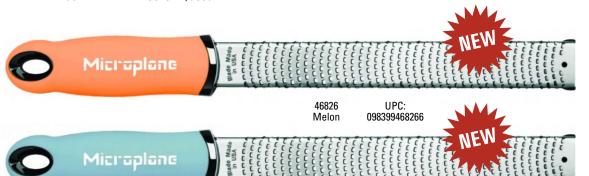
- · Dishwasher safe/Hand wash cover
- · Blades made in USA



46016 Black 4 Pack UPC: 098399460161 Cover w/decal Use to grate hard spices such as cinnamon and nutmeg



46116 Red 4 Pack UPC: 098399461168 Cover w/decal



46225 Purist Blue UPC: 098399462257





Crock Merchandising Solutions (See page 32)



4 Pack Cover w/decal Use to zest citrus, grate hard cheeses and ginger. Premium CDU choices available on page 5.

ARTISAN SERIES

12 Pack CDUs available 47142-6 Mixed (Shown) UPC: 098399471426 More Artisan CDU choices on page 5







42102 Red UPC: 098399421025 42702 Green UPC: 098399427027 6 Pack Cover w/decal

Use to grate hard cheeses, garlic and zest citrus





42101 Red UPC: 098399421018 42701 Green UPC: 098399427010 6 Pack Cover w/decal

Use to grate carrots, hard cheeses and coconut





Use to grate zucchini, soft cheeses and potatoes





Ribbon Grater

6 Pack

42109 Red UPC: 098399421094 42709 Green UPC: 098399427096 6 Pack Cover w/decal

Cover w/decal

Use to grate chocolate, soft cheeses and onion

SELECT SERIES



Fine Grater

51102 Red 6 Pack UPC: 098399511023 Cover w/decal



Use to grate hard cheeses, garlic and zest citrus





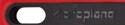
Coarse Grater

51101 Red 6 Pack UPC: 098399511016 Cover w/decal



Use to grate carrots, hard cheeses and coconut





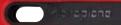
Extra Coarse Grater

51138 Red 6 Pack UPC: 098399511382 Cover w/decal



Use to grate zucchini, soft cheeses and potatoes





Ribbon Grater

51109 Red 6 Pack UPC: 098399511092 Cover w/decal



Use to grate chocolate, soft cheeses and onion









Use with cabbage, soft cheeses, zucchini, carrots, potatoes, apples and other foods that require a larger grating surface

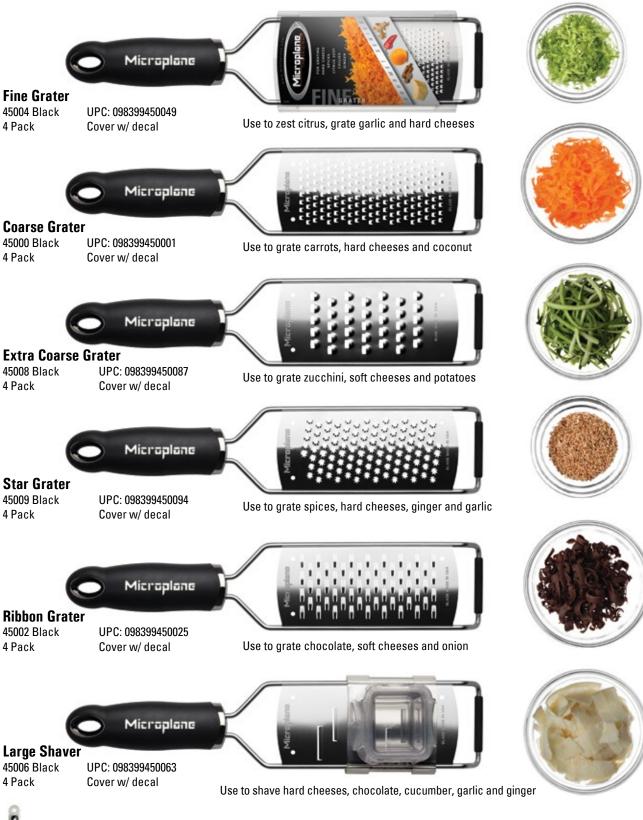


45003 Black 4 Pack

Cover w/ decal

Use to create perfect julienne slices of potatoes, zucchini, radish, beets and carrots

GOURMET SERIES





Slider Attachment

45057 Clear UPC: 098399450575 4 Pack Backer card w/ decal

- Fits all Gourmet Series Paddles EXCEPT Ultra Coarse
- · Use for grating small items like garlic and nutmeg

PROFESSIONAL SERIES

Slider Attachment

38057 Clear UPC: 098399380575 4 Pack Backer card w/ decal

- Fits all graters in the Professional Series
- Use for grating small items like garlic and nutmeg





Fine Grater 38004 Stainless

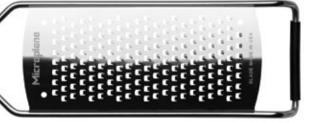
UPC: 098399380049 4 Pack Cover w/ decal

Use to zest citrus, grate garlic, ginger and hard cheeses



38000 Stainless 4 Pack

UPC: 098399380001 Cover w/ decal



Use to grate carrots, hard cheeses and coconut

Extra Coarse Grater

38008 Stainless 4 Pack

UPC: 098399380087 Cover w/ decal



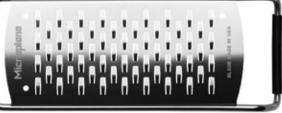






4 Pack

UPC: 098399380025 Cover w/ decal



Use to grate chocolate, soft cheeses and onion



4 Pack

UPC: 098399380063 Cover w/ decal



Use to shave hard cheeses, chocolate, cucumber, garlic and ginger



SPECIALTY TOOLS

Glove

34007 Grey UPC: 098399340074 34607 Kids Glove UPC: 098399346076 4 Pack UPC: 098399346076 Backer card

- Cut resistant wire free knit glove for use with sharp tools
- Protect hand from accidental contact with sharp blades
- · Fits either hand and one size fits most
- · FDA compliant for food contact
- . EN388 5 cut resistant (EU standard)
- ANSI 3 cut resistant (US standard)
- · Machine wash (not in dishwasher); drip dry



Kid's Zester & Cut Resistant Glove Set

36696 UPC: 098399366968 4 Pack Backer card

- Protects little helper's hands from accidental contact with sharp blades
- EN388 5 cut resistant (EU standard)
- ANSI 3 cut resistant (US standard)
- Machine wash (not in dishwasher); drip dry
- Use zester to grate hard cheeses and ginger or zest citrus









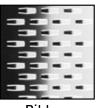
Zest



Box Grater Blade Styles



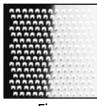
Shaver (Elite only)



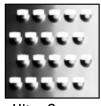
Ribbon



Coarse (Elite only)



Fine



Ultra Coarse (shown above)



Slicing Blade (4-Sided only)

4 Sided Box Grater

34006 Black UPC: 098399340067 4 Pack Cover w/decal

- Three blade styles and 1 slicing blade included in design:
 - The Fine blade removes for easy access and cleaning
 - An Ultra-Coarse blade for grating larger foods like cabbage
 - The popular bi-directional Ribbon blade for speed
 - Slicing blade produces medium sized slices of foods like cucumbers
- Non-slip grip and rubber bottom provide comfort and leverage when grating
- · Reusable cover included for storage
- · Surgical grade stainless steel etched blades
- · Blades made in USA
- · Dishwasher safe/Hand wash cover









Elite Box Grater

34009 Black UPC: 098399340098 4 Pack Sleeve with protective film

- Five blade styles included in design:
 - The Fine and Coarse blade are combined onto larger back panel
 - The Ultra-Coarse blade fills the front panel to accommodate larger foods
 - The bi-directional Ribbon blade is on the side for added function
 - The large Shaver on the other side is perfect for chocolate
- · Bonus features:
 - Clear window with measurements and catch feature
 - Measure up to 2.5 cups/.59l
 - Keep counters clean by sliding in catch plate
- Non-slip grip and rubber bottom provide comfort and leverage when grating
- · Surgical grade stainless steel etched blades
- · Blades made in USA
- · Dishwasher safe











Cube Grater

34002 Black UPC: 098399340029

6 Pack Decal

- Three original, made in USA, blade styles Fine, Coarse and Ribbon
- Generous catch and measure container with up to 1½ cup capacity (or 350ml) with graduation marks on 3 sides
- · Catch container doubles as a reusable cover
- · Compact design for easy storage
- · Grater is dishwasher safe/Hand wash cover

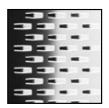


9 Pack CDU available 47582 Black/Red UPC: 098399475820 (See page 4)

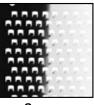




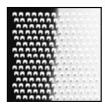
Cube Grater Blade Styles



Ribbon



Coarse (Elite only)



Fine

Rotary Grater

39304 White UPC: 098399393049 6 Pack Box with hang tab

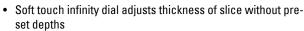
- 3 parts for reduced complexity and easy cleaning
- Fine blade effortlessly grates parmesan at the table
- · Nicely designed grip and crank that are easy to hold
- · An extra-large hopper is sized for generous portions
- Funnel shaped blade pushes results out quickly
- · Use with a variety of foods, like nuts, chocolate and cheese
- Surgical grade stainless steel etched blade
- Blade made in USA
- · Dishwasher safe





Adjustable V-Slicer with Julienne Blade

48040 Black UPC: 098399480404 4 Pack Sleeve w/protective film



- · Cuts ultra-thin to super thick slices
- Reversible deck to quickly and easily change from slicing function to julienne function
- Non-slip foot and bowl anchors add stability when slicing on a flat surface – position the bowl hooks on the base of the unit over the rim of any bowl
- Ambidextrous food guard included to keep fingers safe when slicing
- Hand wash recommended



Julienne







Butter Blade

41151 Red UPC: 098399411514 Backer Card 6 Pack

- Cleanly slices pats of butter and cuts through paper wrapping
- Creates soft strands of butter for spreading cold butter
- Make attractive curls with butter for garnishing
- Works with cream cheese
- Dishwasher safe/hand wash cover
- Reusable cover to protect blade in storage
- Patented D822,444



12 Pack CDU available 47151 UPC: 098399471518 (See page 4)









3-in-1 Ginger Tool

48910 Black/Grey UPC: 098399489100 6 Pack Backer Card

- This 3-in-1 tool grates, slices and peels ginger
- · Non-slip base and handle for comfort and stability
- · Hold at an angle or place flat on surface to slice or grate
- · Grater blade made in USA
- · Blades made of stainless steel
- · Dishwasher safe/Hand wash cover



12 Pack CDU available 47910 Gray/Black UPC: 0098399479101 (See page 5)







Garlic Mincer and Slicer Set

48048 Black UPC: 098399480480 4 Pack Backer Card

- Combines 2 blades with 1 housing
- Includes mincing blade to transform garlic into uniform strands
- Includes a slicing blade for making thin, evenly sliced garlic







2 in 1 Herb Mill

48716 Green UPC: 098399487168 6 Pack Box with hang tab

- Dual action blades cut herbs like scissors without bruising or blemishing
- · One fixed blade for easy assembly and cleaning
- Integrated stripper with graduated holes gently removes leaves of stemmed herbs
- Large capacity body is clear to see contents and cutting action
- Use with rosemary, thyme, parsley, dill, cilantro and sage
- · Blades are made in USA
- Top rack dishwasher safe





Spice Mill

48060 Black UPC: 098399480602 6 Pack Box w/hang tag

- · Convenient airtight storage on top
- · Grinds hard spices like cinnamon and nutmeg
- · Grinding spices fresh optimizes flavor
- · Soft touch coating
- · Blades made in USA
- · Disassembles for cleaning
- · Hand wash

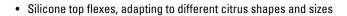




Flexi Zesti™

47530 Yellow/Green/Orange UPC: 098399475301 47830 Orange 1 Case Pack 12 Pack CDU

UPC: 098399478302 Decal



- Ergonomic profile rests in palm providing more control
- Dish collects zest that falls from the blade
- Microplane blade quickly and easily zests citrus
- Dishwasher safe
- · Blades made in USA
- Patented D785,415









Ultimate Citrus Tool 2.0

 34620 Yellow/White
 UPC: 098399346205

 34720 Green
 UPC: 098399347202

 6 Pack
 Cover w/decal

- · 3 actions zest, score and garnish with 1 tool
- · Zesting blade has wider surface for citrus
- Molded plastic scoring blade easily starts peel
- Two garnishing blades (.300"/ & .180" diameter)
- · Longer soft touch grip for improved ergonomics
- · Original Microplane stainless steel zesting blade is made in USA
- · Reusable covers for safe storage
- Dishwasher safe/Hand wash covers



12 Pack CDUs available 47520-6 Yellow/Green Assorted (Shown) UPC: 098399475202 (see page 4)





Zest



Twist



Score



Twist and Zest

47735 Green/White UPC: 098399477350 1 Case Pack Swing Tag 12 Pack CDU

- · Remove reamer to expose zesting blade
- · Original Microplane zester blade is made in USA
- · Channel knife makes medium twists for garnishing
- · Protective cap covers channel knife
- Soft-touch handle
- · Perfect for baking with citrus
- Dishwasher safe/Hand wash covers



Juice Twist







Herb & Salad Chopper

48008 Plastic UPC: 098399480084 6 Pack Box with hang tab

- Dual blade with rounded ends efficiently:
 - Chops fresh or dried herbs
 - Minces onions, garlic, chocolate or nuts
 - Preps ingredients for salads
- · Retractable blade for convenient and safe storage
- Ergonomically designed soft touch grip
- Surgical grade stainless steel blades
- Top rack dishwasher safe; wash with blade out



10 Pack CDU available 47088 UPC: 098399470887 (See page 5)





SwiftStrip

41706 Green UPC: 098399417066 6 Pack Backer Card

- · Beveled edge blade for trimming stems
- · Large holes to accommodate various types and sizes of kale and chard
- · Small holes work with an array of small stemmed herbs
- · Dishwasher safe
- · Reusable cover to protect blade in storage



12 Pack CDU available 47706 UPC: 098399477060 (See page 4)



Spiral Cutter

48709 Green UPC: 098399487090 6 Pack Box with hang tab

- Create beautiful ribbons and spirals out of fresh vegetables
- · Spiral vegetables are a gluten free solution to pasta
- · Two razor sharp slicing barrels
- · Use large barrel with wider vegetables like zucchini
- Smaller barrel is for narrow vegetables like carrots
- Simply insert vegetable into barrel and twist to create ribbons
- For use with zucchini, carrots, cucumber, radish and others
- · Surgical grade stainless steel blades
- · Top rack dishwasher safe



12 Pack CDU available 47789 Green UPC: 098399477893 (see page 4)





Avocado Tool

41771 Green UPC: 098399417714 6 pack Backer Card

· Straight edge cuts through skin

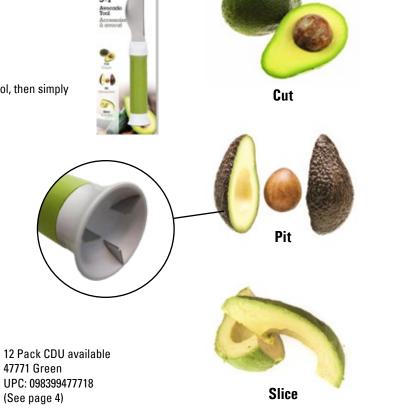
• Pierce pit with prongs on bottom of tool, then simply twist to remove pit

• Scoop, slice and serve avocado

· Soft touch handle

• Dishwasher safe





2-in-1 Core and Peel

47145 Red/White UPC: 098399471457 1 Case Pack Swing Tag 12 Pack CDU

- · Core and peel apples with one tool
- · Unique saw tooth blade cuts into apple easily
- · Edges of corer are sharp to improve coring
- · Straight edge peeler under protective cover
- · Protective storage cover included for coring blade
- · Dishwasher safe/Hand wash covers





Peel



7-in-1 Ultimate Bar Tool

41060 Black UPC: 098399410609 6 Pack Backer Card

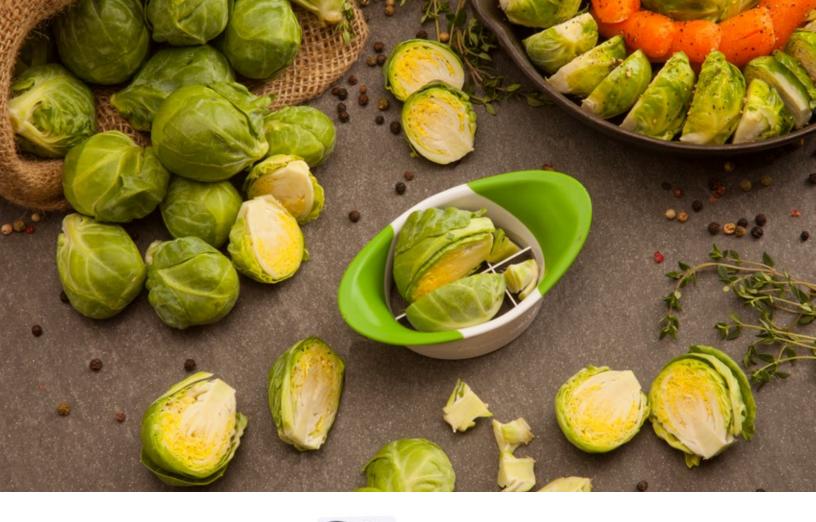
- Excellent tool for a mixologist with 7 functions
- · Muddler with protective cover in place
- Stainless steel blade includes:
 - Hole at top to stir drinks
 - Strainer holes along flat edge
 - Partial paring knife to score and cut
 - Channel knife for medium twists
- Peeler to make flaming orange twists is included on base of handle, under protective cover
- · Dishwasher safe/Hand wash covers



12 pack CDU available 47060 Black/White UPC: 098399470603 (see page 5)







Sprout Slicer 48765 Green/White 6 Pack

UPC: 098399487656 Backer Card

- Trim and halve brussel sprouts in one motion
- Sharp stainless steel blades
- Soft-touch finger grips
- Dishwasher safe





Trim





Slice





Sprout Slicer CDU 10 Pack CDU available 47765 White/Green UPC: 098399477657 (See page 4)

Pizza Cutter

48105 Red UPC: 098399481050

4 Pack Backer card w/blade cover

- Designed for easy cleaning blade fully removes
- · Durable construction glides through deep crusts
- · Non-slip ergonomic soft touch handle
- Stainless steel removable blade
- · Dishwasher safe
- US Patent D614,460





Pizza Cutter



48712 Green/White UPC: 098399487120 6 Pack Backer Card

- Makes 6 perfectly wedged sections without the need for a knife or a cutting board
- Wedged foods are perfect for snacks, salads, party trays, lunches and stir fries
- · Simply place food in the chute and press down
- · Suggested foods:
 - Cucumbers, Zucchini, Squash, Carrots
 - Hard Boiled Eggs and Roma Tomatoes
- · Dishwasher safe



8 Pack CDU available 47712 Green/White UPC: 098399477121 (see page 5)



MERCHANDISING SOLUTIONS









Crock (graters not included) 36303 White UPC: 098399363035

6" x 6" (15.24cm x 15.24cm)

1 Case Pack Boxed for shipping



 Ceramic Microplane crock perfect for displaying 12 of any of the Premium Classic Series Graters

 Check with your rep on how to qualify for a free crock





Try Me Zesters

40002 Stainless UPC: 098399400020 Pocket Size 1.25" X 2.5"

24 Case Pack Boxed for shipping

- · Best selling Zester/Grater blade
- · Perfect for promotions and giveaways
- Not for re-sale

MARKETING MATERIALS



Recipe Cards (no upc)

7410 Guacamole 7433 Montanara Pizza 7181 Fire & Ice Drink 4" X 6" (10.16cm x 15.24cm) 25 Pack



Easel Stands (no upc)

7282 Butter Blade 7288 Spice Mill 7278 SwiftStrip 7338 Avocado Tool 7352 Sprout Slicer Easel Size 8.5" X 11" (21.59cm x 27.94cm) 1 Case pack





Zester/Grater Table Tent (no upc)

Folded size 6" X 8" (15.24cm x 20.32cm) 1 Case Pack Boxed for shipping



Whether relaxing at the beach or going out for a night of dining and dancing, the Microplane foot files give your feet the tender loving care they need. Just a few quick strokes with these tiny microfiles and dry skin and ugly calluses are gone. Superior quality and long lasting performance, and best of all, smooth baby soft feet — that's the Microplane difference. Microplane foot files will transform your soles.

FOOT FILE

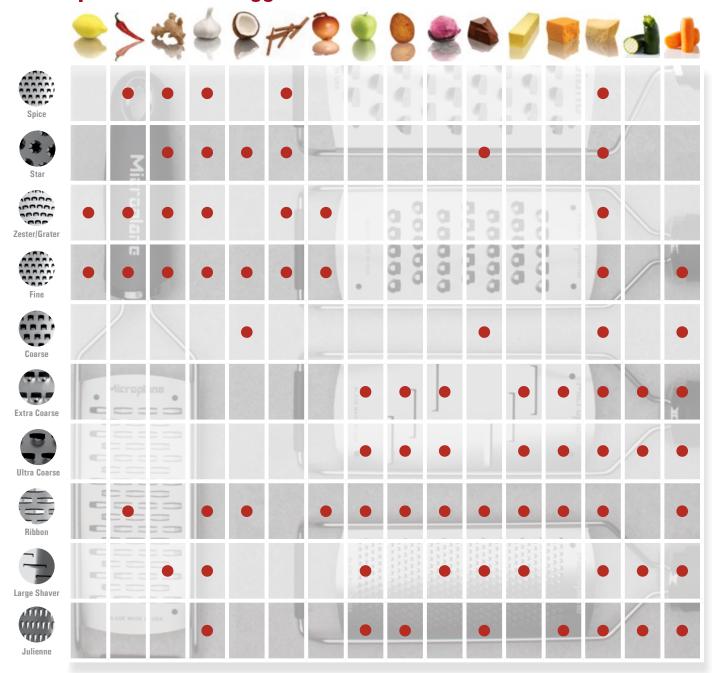
Original Foot File 73530 Green/Pink/White/Teal UPC 098399735306 12 pc Paddle CDU Backer Card

- · Paddle style foot file
- Skin receptacle and blade cover included
- · Curved handle for comfort
- Smaller overall size slips into a purse or overnight bag for quick touchups
- Filing Surface 2.5"x 1.125" (6.35cm x 2.86cm)
- Surgical grade stainless steel filing surface, made in USA
- Plastic frame material designed to withstand professional sanitizing solutions, such as Barbicide.





Microplane® Grater Suggested Uses





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