

karst®

# Wholesale catalogue



**Get to  
know us**

01

# A purpose-driven business

We started Karst with an original idea and a genuine purpose. We want to make beautiful, considered products that are conscious of the environment. We have a clean aesthetic, and a clear idea of what matters. We want to reduce landfill, not create it.

The changes we've experienced globally in 2020 have shown us that we need to be committed, more than ever, to do right by our planet and the people we inhabit it with. Everyone, whether they are businesses, families, or individuals, has been hit with tough decisions about the future. Forced to consider conscious choices about what matters to them. Forced to draw a line between necessity and redundancy.

This shift, coupled with near-instant access to information means consumers are increasingly mindful of their purchases, particularly the materials and methods with which their products are made. With personal health and global wellness at the forefront of consumer's minds, it's important for consumers to see that their purchases contribute to a solution, giving brands a new opportunity to develop fanatics and evangelists of their own.

This has led to an emergence of new, innovative consumer brands that are disrupting some of the world's largest and oldest incumbents across all industries.





# Our story

We believe in a better tomorrow. So we started by rethinking how things have been done in the past, through a methodology that begins with a simple question: Why?

Why does paper need to be made out of trees? (It doesn't.) Why can't journals be waterproof? (They can.) Why are people still using paper-making practices that were cutting edge in the 18th century? (This is the one we're still scratching our heads about.)

Karst Stone Paper™ is a superior alternative to traditional pulp paper that uses no trees, water, wastes, acids or bleaches to produce, delivering the whitest and smoothest paper available on the market, and one that is sustainable and eco-friendly to boot.

We make sure the highest standards are met with respect to environment, material and design, applying a first-principles based approach to every element of our products.



A person wearing a dark blue button-down shirt is sitting at a light-colored wooden desk, writing in an open notebook with a silver pen. The notebook is open to a blank page. To the left of the notebook is a light-colored ceramic cup on a matching saucer. To the right of the notebook is a stack of three books; the top book has the word 'karst' printed on its spine. A modern, white, cylindrical desk lamp is positioned to the right of the person, casting a soft light. The background is a plain, light-colored wall.

What we do today matters.  
Intention and action  
shape the future.

# Why choose Karst Stone Paper™?



Waterproof and  
tear-resistant



Recyclable and  
tree-free paper



60% lower  
carbon footprint



Friction-free  
writing



Naturally bright  
and smooth



No bleaches  
or acids



Photo-degradable  
in landfill



Commercially  
compostable  
material



100% carbon  
compensated



# Karst in the news

“Karst has led a stationery revolution by creating stationery out of construction and mining waste—and it’s turning heads around the globe.”

Featured in:

Forbes CNN FASTCOMPANY

VOGUE  BROADSHEET

AFR <sup>The</sup> Daily Telegraph c|net





# Business as a force for good

B Corps™ are businesses that meet the highest verified standards of social and environmental performance, transparency, and accountability. As a B Corp, we are purpose-driven, authentic and committed to giving back through a variety of other partners, including One Tree Planted and Carbon Neutral.

Certified



Corporation

This company meets the highest standards of social and environmental impact





# Become a Karst stockist

02

# Why become a stockist?

## Profit Margins

Scalable for retailers and wholesalers

## Easy Ordering

Order online through our wholesale order portal

## Experienced Global Shippers

Ability to ship globally, even at large volumes.  
Next business day shipping available.

## Exclusivity

Enquire about exclusivity options

## New Products Launching

Fast development of future product ranges

## Marketing Support

Strong brand marketing to help drive sales across all channels

## Dedicated Team Support

Account manager and customer service support

## Website Feature

Featured as a stockist on our website



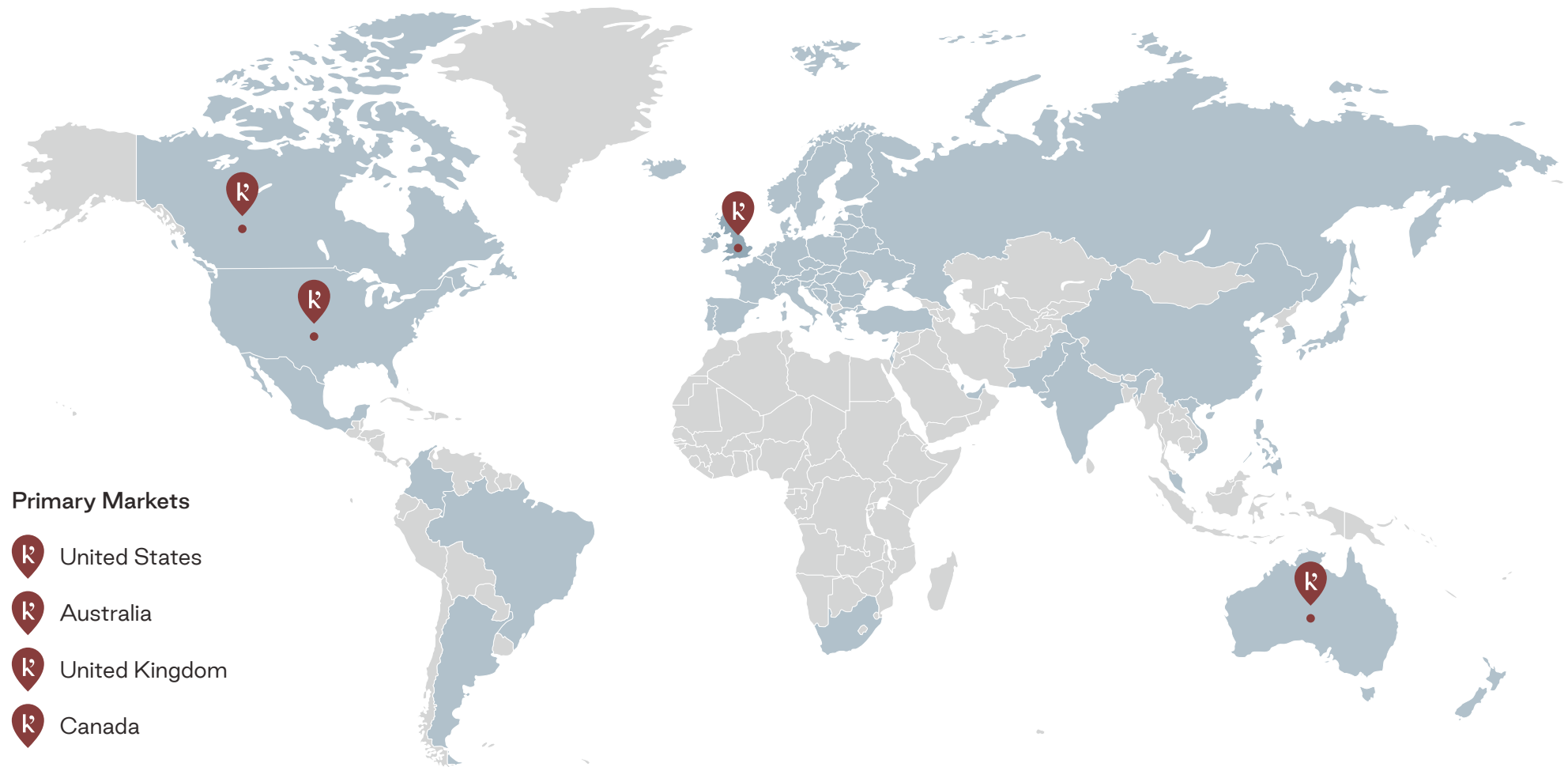
# Global distribution

Distribution centers in Sydney, Australia,  
Los Angeles, USA and Venlo, Netherlands.



# Our customer base

Delivered to 85+ countries across the globe.



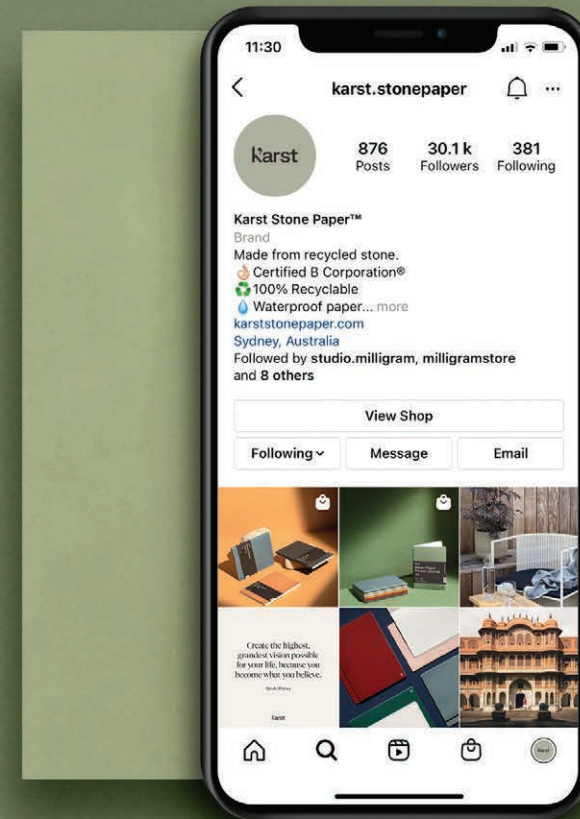




# Building brand evangelists

We see social media as an essential place where we can quickly and accurately test and understand consumers' needs through digital advertising. Through social channels, Karst has developed a distinct visual identity synonymous with simplicity and superior quality that appeals to consumers. This gives us a touch point with each individual customer every single day, rapidly making the Karst name more and more recognisable.

This presents a great opportunity to retailers for cross promotions and collaborations, allowing us to mutually benefit from our existing audiences.





## Strong brand loyalty

**+2.3**

High average  
order units

**33%**

High repeat  
purchase

**0.4%**

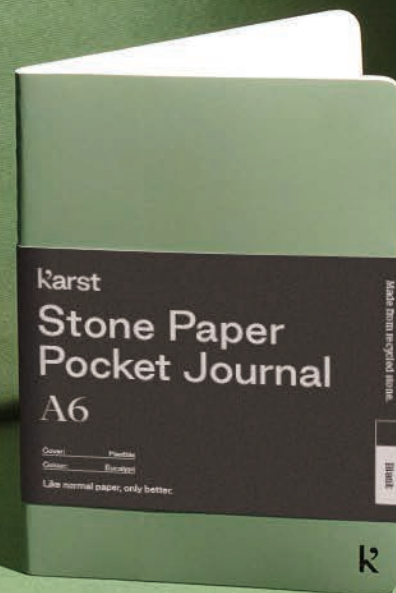
Low return  
rate

**1000+**

5 star  
reviews



We've never done  
things by the book.



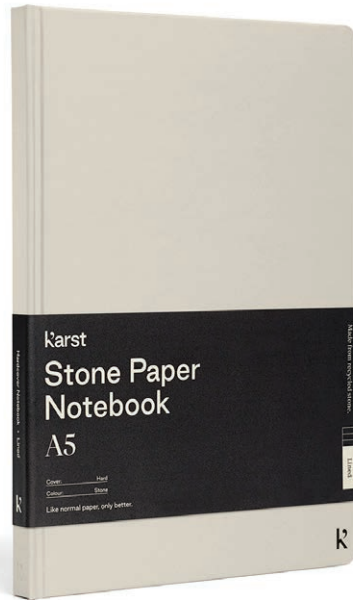


# The Karst collection

03

# A5 Hardcover Notebook

Best seller



Best seller and crowd-pleaser. This tree-free A5 Hardcover Notebook is made from high-quality, sustainable, and recyclable stone paper. With an expandable back pocket, divider ribbon or bookmark, elastic band, and lay-flat binding. Our unique, eco-friendly notebook is acid-free, bright white, and waterproof with a premium look and feel.

## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- 144 pages
- 120-micron (equivalent 144 gsm)
- Unique, stiff, waterproof cover
- Elastic band to keep notebook shut
- Waterproof, tear-resistant pages
- Expandable back pocket for storage
- Thread bound to lay completely flat
- Divider ribbon with heat sealed tip
- Rounded corners

## Layout:

- ☐ Blank
- ☐ 6mm Ruled Lines
- ☐ 5mm Square Grid
- ☐ 5mm Dot Grid



Stone



Black



Navy



Eucalypt

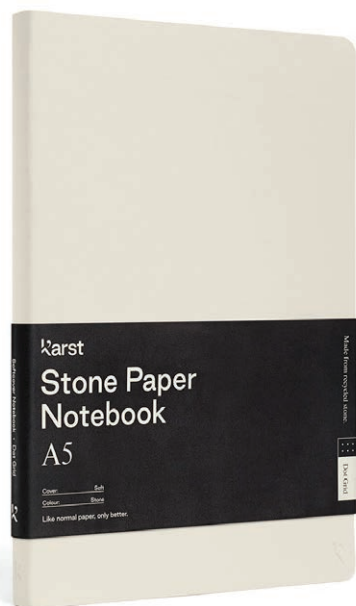


Glacier



Pinot

# A5 Softcover Notebook






Our most premium notebook. This tree-free A5 Softcover Notebook is made from high-quality, sustainable, and recyclable stone paper with a flexible vegan leather cover. With an expandable back pocket, divider ribbon or bookmark, elastic band, and lay-flat binding. Our unique, eco-friendly notebook is acid-free, bright white, and waterproof with a premium look and feel.

## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- 144 pages
- 120-micron (equivalent 144 gsm)
- Flexible, vegan leather cover
- Elastic band to keep notebook shut
- Waterproof, tear-resistant pages
- Expandable back pocket for storage
- Divider ribbon with heat sealed tip
- Rounded corners

## Layout:

- ☐ Blank
-  6mm Ruled Lines
-  5mm Square Grid
-  5mm Dot Grid



Stone



Black



Navy

# A5 Notebook Pro

Coming soon

Pro Series



In this Notebook Pro, it's the details that make all the difference. With a functional, action-oriented layout, the Notebook Pro is for high-performers looking to shape tomorrow. The durable, anti-scuff cover houses 144 waterproof, numbered pages. Never lose your place with two colour coded ribbons. Mark your important notes with the included sticky tabs.

## Specs:

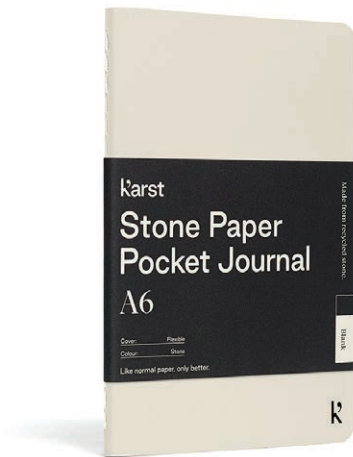
- A5 – 148 x 210mm, 5.8 x 8.3"
- 144 pages
- Anti-scuff cover
- Action-oriented layout
- Blank table of contents
- Numbered pages
- Sticky tab and label sheet
- 2 ribbon page markers
- Waterproof pages
- Expandable back pocket

## Layout:

 6mm Ruled Lines



# A6 Pocket Journal



A pocket-friendly constant companion. Perfect for everyday carry. These tree-free A6 Pocket Journals are perfectly sized to carry with you on the go. Made from high-quality, sustainable, and recyclable stone paper. Back pocket for loose notes, and always thread-bound, never stapled. Our unique, eco-friendly material is acid-free, bright white, and waterproof, with a premium look and feel.

## Specs:

- A6 – 105 x 148mm, 4.1 x 6.8"
- 52 pages
- 120-micron (equivalent 144 gsm)
- Perforated for easy removal
- Unique waterproof cover
- Tear resistant
- Back sleeve for storage of notes
- Stitch bound (colour matched)
- Rounded corners

## Layout:

☐ Blank



Stone



Navy



Slate



Eucalypt



Glacier



Peony



Pinot



Forest



Turmeric

# A5 Journal – Twin Pack





Our tree-free A5 Journals are made from high-quality, sustainable, and recyclable stone paper. This set of two includes Lined and Blank pages, to engage the curiosities of your left and right brain. Our unique, eco-friendly material is acid-free, bright white, and waterproof, with a premium look and feel.

## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- Twin Pack (1 x lined, 1 x blank)
- 52 perforated pages in each
- 120-micron (equivalent 144 gsm)
- Perforated for easy removal
- Unique waterproof cover
- Tear resistant
- Back sleeve for storage of notes
- Stitch bound (colour matched)
- Rounded corners

## Layout:

-  Blank
-  6mm Ruled Lines



Slate



Eucalypt



Glacier



Peony



Pinot

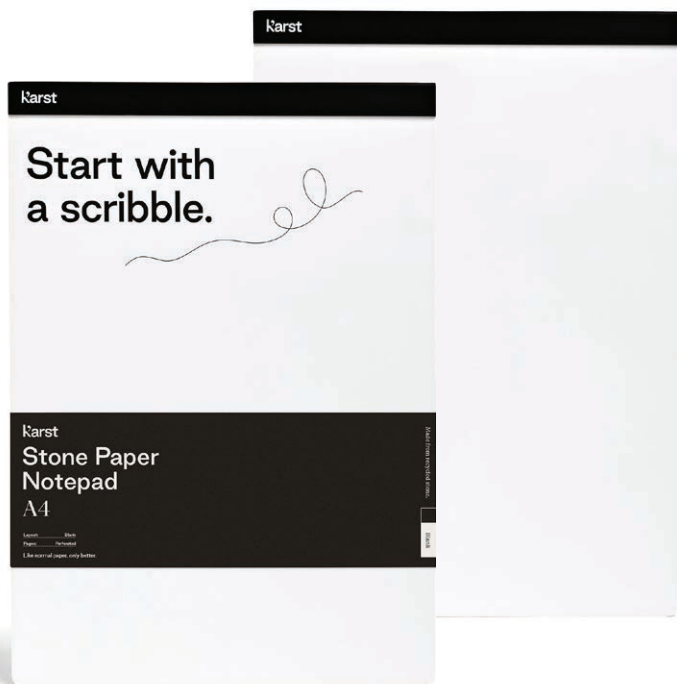


Forest



Turmeric

# A4 Notepad – Blank



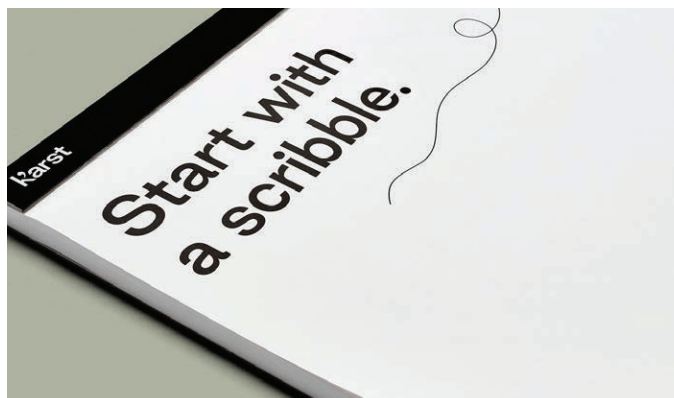
Our tree-free A4 Notepads are made from high-quality, sustainable, and recyclable stone paper. These Notepads provide ample space for all of your notes and ideas. With a top flip binding, write or draw comfortably from any angle, and remove each sheet with ease along the micro-perforation. Our unique, eco-friendly stone paper material is acid-free, bright white, and waterproof, with a premium look and feel.

## Specs:

- A4 – 210 x 297mm, 8.3 x 11.7"
- 60 perforated sheets
- 120-micron (equivalent 144 gsm)
- Waterproof, tear-resistant pages
- 100% recyclable material
- Perforated for easy removal

## Layout:

☐ Blank



# A4 Notepad – Lined



Our tree-free A4 Notepads are made from high-quality, sustainable, and recyclable stone paper. These Notepads provide ample space for all of your notes and ideas. With a top flip binding, write or draw comfortably from any angle, and remove each sheet with ease along the micro-perforation. Our unique, eco-friendly stone paper material is acid-free, bright white, and waterproof, with a premium look and feel.

## Specs:

- A4 – 210 x 297mm, 8.3 x 11.7"
- 60 perforated sheets
- 120-micron (equivalent 144 gsm)
- Waterproof, tear-resistant pages
- 100% recyclable material
- Perforated for easy removal

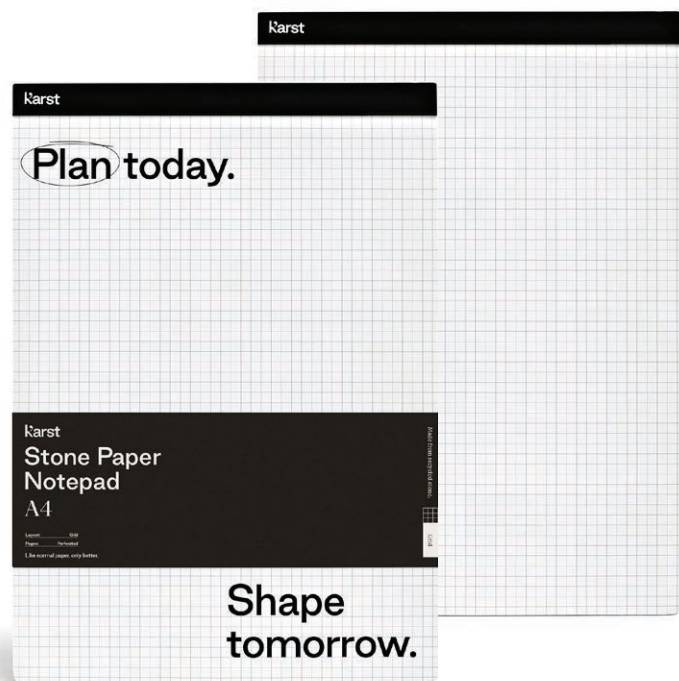
## Layout:

 6mm Ruled Lines





# A4 Notepad – Grid



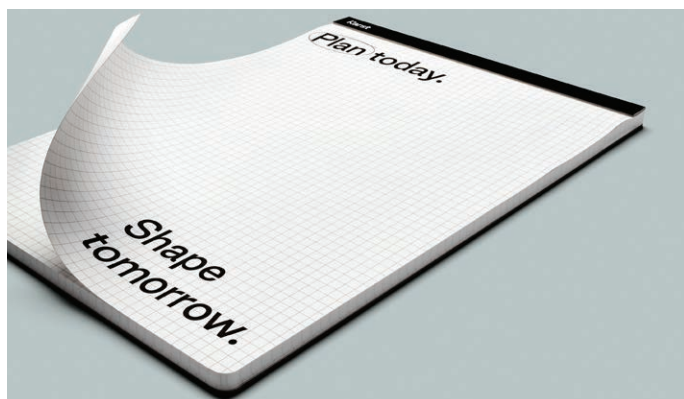
Our tree-free A4 Notepads are made from high-quality, sustainable, and recyclable stone paper. These Notepads provide ample space for all of your notes and ideas. With a top flip binding, write or draw comfortably from any angle, and remove each sheet with ease along the micro-perforation. Our unique, eco-friendly stone paper material is acid-free, bright white, and waterproof, with a premium look and feel.

## Specs:

- A4 – 210 x 297mm, 8.3 x 11.7"
- 60 perforated sheets
- 120-micron (equivalent 144 gsm)
- Waterproof, tear-resistant pages
- 100% recyclable material
- Perforated for easy removal

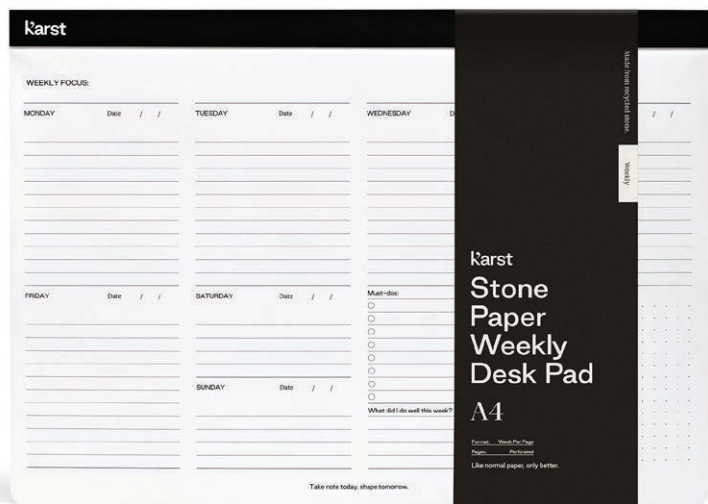
## Layout:

 5mm Square Grid





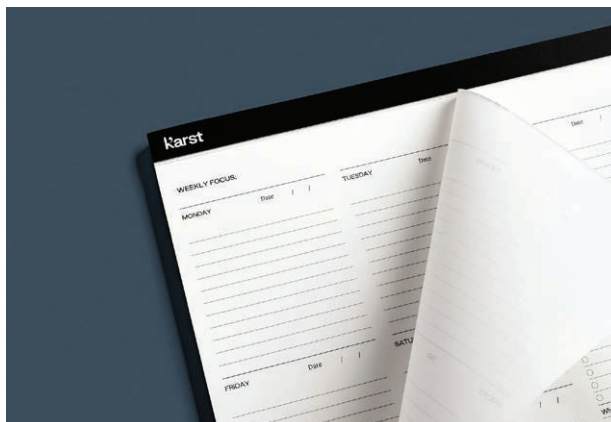
# A4 Weekly Desk Pad



Our tree-free Weekly Desk Pad is undated, making it the perfect home for appointments and meetings year-round. With space to track your non-negotiable tasks for the week, a weekly reflection, and a dot grid area for sketches or notes, stay on top of it all with ease. Perfect for everyday use.

## Specs:

- A4 – 210 x 297mm, 8.3 x 11.7"
- 60 perforated sheets
- 120-micron (equivalent 144 gsm)
- Waterproof, tear-resistant pages
- 100% recyclable material
- Perforated for easy removal



# A5 Daily Action Pad



Our tree-free A5 Daily Action Pad is an essential for any desk. This undated all-in-one Daily Action Pad tracks your schedule, tasks, goals and notes every day. With a top flip binding, write or draw comfortably from any angle, and remove each sheet with ease along the micro-perforation. Our unique, eco-friendly stone paper material is acid-free, bright white, and waterproof, with a premium look and feel.

## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- 60 perforated sheets
- 120-micron (equivalent 144 gsm)
- Waterproof, tear-resistant pages
- 100% recyclable material
- Perforated for easy removal



# Task Pad



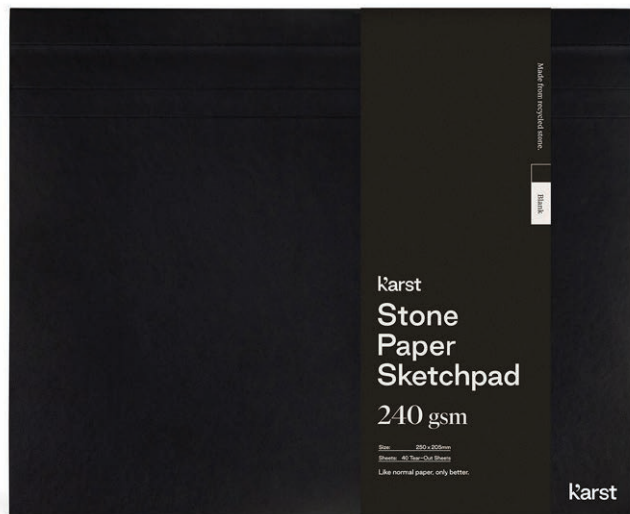
Our tree-free Task Pad is for perfect quick notes, lists, and reminders. With a top flip binding, write or draw comfortably from any angle, and remove each sheet with ease along the micro-perforation. Our unique, eco-friendly stone paper material is acid-free, bright white, and waterproof, with a premium look and feel.

## Specs:

- 74 x 210mm, 2.9 x 8.3"
- 60 perforated sheets
- 120-micron (equivalent 144 gsm)
- Waterproof, tear-resistant pages
- 100% recyclable material
- Perforated for easy removal



# Sketchpad



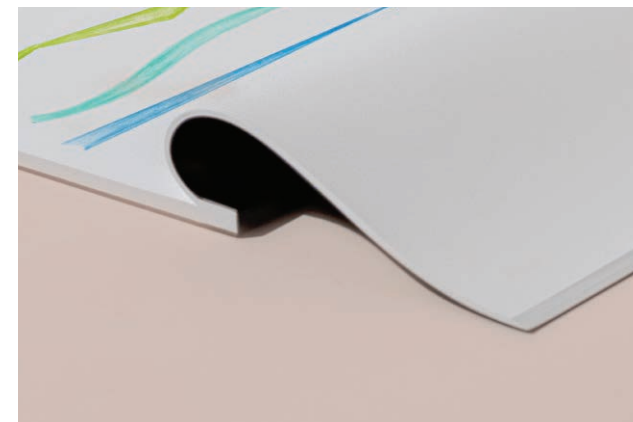
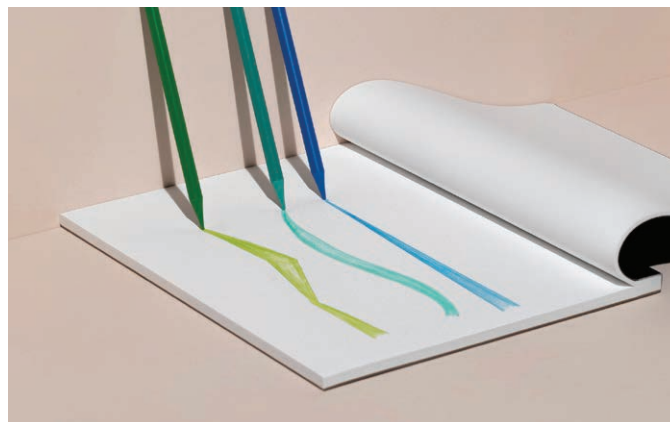
This medium sized, top-flip, perforated Stone Paper Sketchpad is designed for versatile artists exploring wet and dry mediums. Its unique stone paper sheets are 200 micron thick (equivalent 240 gsm) and waterproof, guaranteeing absolutely zero bleed-through. The cover is a luxurious, black vegan leather for a premium look and feel.

## Specs:

- 250 x 205mm, 9.8 x 8.1"
- 40 perforated sheets
- Waterproof, tear-resistant pages
- 200 microns (equivalent 240 gsm)
- 100% recyclable material
- No bleed-through of ink

## Layout:

☐ Blank





# Sketchbooks

Coming soon

Artist Series



Whether you like to sketch on the go, or prefer longer, more technical studies, our new hard-bound Sketchbook comes in any size you need. Equipped with 240 gsm stone paper, this Sketchbook is a jack-of-all-trades, allowing you to hone your skills in both wet and dry mediums. Made with our unique stone paper material, our pages are absolutely waterproof, guaranteeing zero-bleed through, even with watercolour.

## Specs:

- A4, A5 and A6 sizes
- 96 pages
- Waterproof, tear-resistant pages
- 200 microns (equivalent 240 gsm)
- 100% recyclable material
- No bleed-through of ink
- Suitable for wet and dry mediums

## Layout:

☐ Blank



A6



A5



A4

# Woodless Graphite Pencils



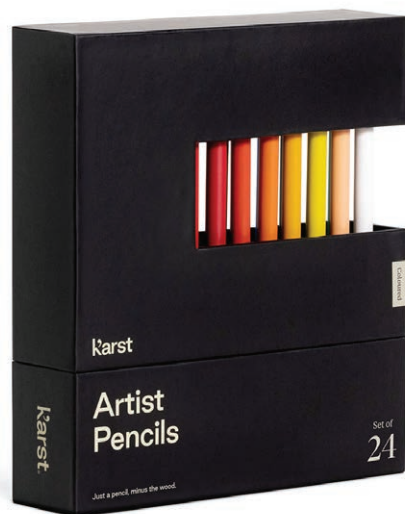
Our Woodless Pencils come as a set of 5 solid graphite pencils. Made of 100% pure graphite with 2B hardness, it's the best lead grade for our Karst paper products. Matte coating to keep your fingers clean. Designed specifically for use with Karst paper, but suitable for all paper types.

## Specs:

- 5 Pack
- 2B Hardness
- Length 142mm, width 7mm
- Pure graphite, no wood barrel
- Tree-free
- Matte finish
- Optimal lead grade for stone paper
- Easy to sharpen



# Woodless Artist Pencils



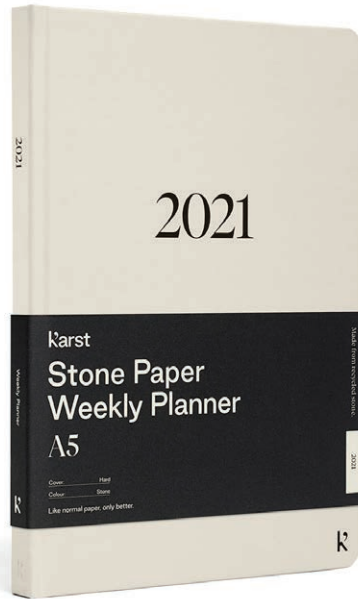
Our Artist Pencils come as a set of 24 solid coloured pencils. Made without a wood barrel, our Artist Pencils are full lead body, offering 5 times more usable pigment and material than any standard pencil. With a full range of colours, bring vibrancy and life to your drawings. Designed specifically for use with Karst paper, but suitable for all paper types.

## Specs:

- 24 Pack
- 2-in-1 display & storage case
- Length 142mm, width 7mm
- Pure pigment, no wood barrel
- Tree-free
- Matte finish
- Optimal lead grade for stone paper
- Easy to sharpen



# 2021 Weekly Planner



We've taken the best of goal-setting and self-improvement planners, and meshed them with the simplicity of our original stone paper notebooks. With monthly themes like Strengthen Habits, Live Simply, Create Vision and Practice Gratitude, you'll make real progress in 12 different aspects of your life, for an all-rounded sense of achievement and fulfilment by years' end.

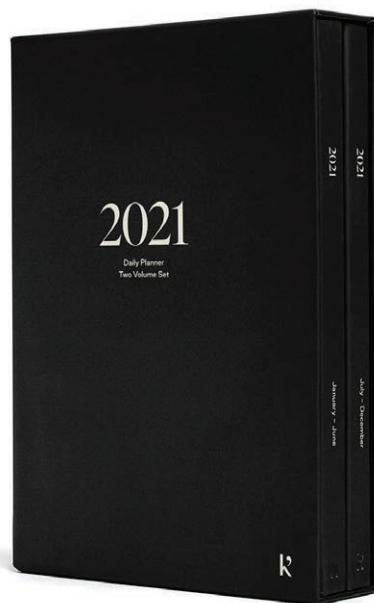
## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- Week per spread layout
- 162 pages
- 120-micron (equivalent 144 gsm)
- Daily goal setting
- Weekly and monthly reflection questions
- Quotes to inspire and motivate
- Index to keep organised
- 12 monthly motivational themes for self-improvement





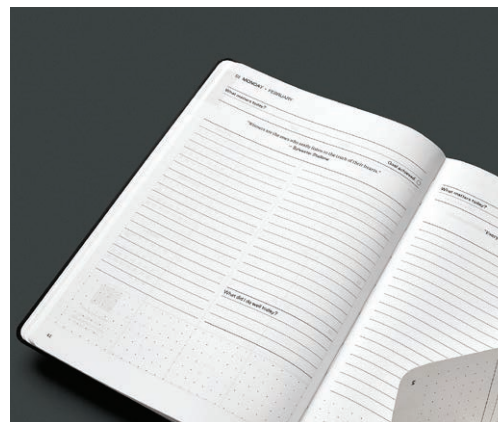
# 2021 Daily Planner – 2 Volume Set



The first planner system of its kind. This set breaks the year into convenient six-month increments, with hand-selected self-improvement themes and motivational quotes every day. With a Day Per Page layout, you'll find ample space to plan and keep track of appointments, while still benefitting from sections for self-reflection and goal-setting, so you can live a richer, more intentional and contented life.

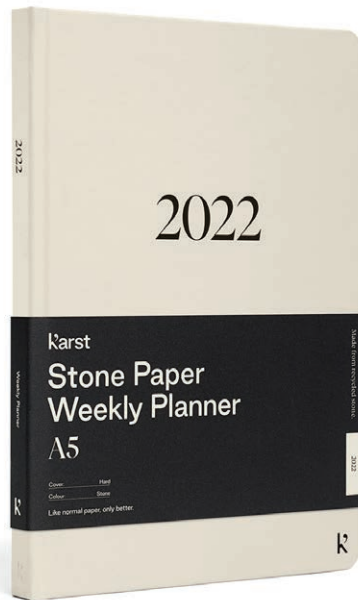
## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- Day per page layout
- 6 months per volume
- 200 pages per volume
- 120-micron (equivalent 144 gsm)
- Daily goal setting
- Daily goal setting
- Weekly and monthly reflection questions
- Quotes to inspire and motivate
- Index to keep organised
- 12 monthly motivational themes for self-improvement



# 2022 Weekly Planner

Coming soon



We've taken the best of goal-setting and self-improvement planners, and meshed them with the simplicity of our original stone paper notebooks. With monthly themes like Strengthen Habits, Live Simply, Create Vision and Practice Gratitude, you'll make real progress in 12 different aspects of your life, for an all-rounded sense of achievement and fulfilment by years' end.

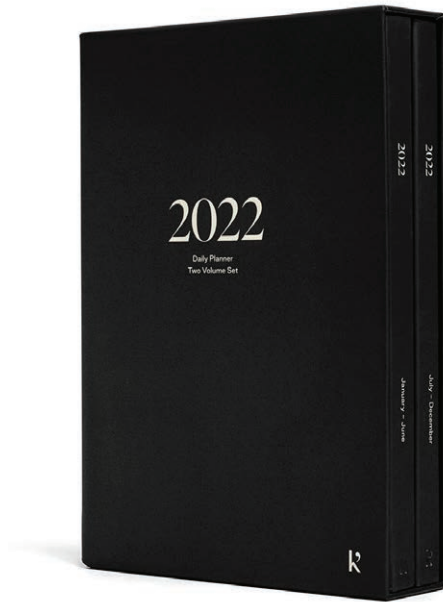
## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- Week per spread layout
- 162 pages
- 120-micron (equivalent 144 gsm)
- Daily goal setting
- Weekly and monthly reflection questions
- Quotes to inspire and motivate
- Index to keep organised
- 12 monthly motivational themes for self-improvement



# 2022 Daily Planner – 2 Volume Set

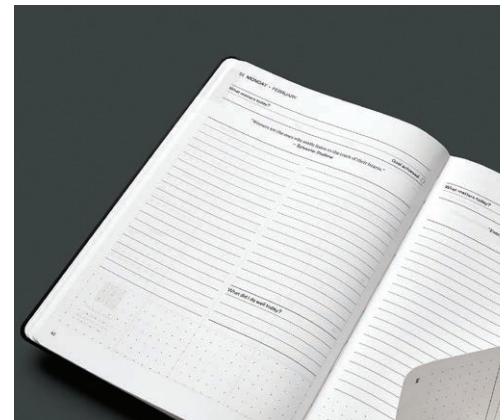
Coming soon



The first planner system of its kind. This set breaks the year into convenient six-month increments, with hand-selected self-improvement themes and motivational quotes every day. With a Day Per Page layout, you'll find ample space to plan and keep track of appointments, while still benefitting from sections for self-reflection and goal-setting, so you can live a richer, more intentional and contented life.

## Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- Day per page layout
- 6 months per volume
- 200 pages per volume
- 120-micron (equivalent 144 gsm)
- Daily goal setting
- Daily goal setting
- Weekly and monthly reflection questions
- Quotes to inspire and motivate
- Index to keep organised
- 12 monthly motivational themes for self-improvement



karst<sup>®</sup>

# Questions?

# Get in touch to learn more.

[sales@karststonepaper.com](mailto:sales@karststonepaper.com)

Suite 14, Upper Deck  
26-32 Pirrama Road, Jones Bay Wharf  
Pyrmont NSW 2009

[karststonepaper.com](http://karststonepaper.com)