

#### CONTACT

info@eldvarm.com +33 7 72 35 62 30

#### PHOTOGRAPHY

Helen Pe Anne Soulier Marion Leflour Andy Liffner Nomades Studio Nina Holst Josephine Piehl Maria Laitinen

#### STYLIST

Helena Ullstrand

#### COPY

Michaela Piehl Louise Varre

#### PRINTER

Exakta, Malmö, Sweden

#### Version nr:

CA-007

Please note that the materials shown here may vary slightly in appearance to the ones delivered, as they are natural products.

Eldvarm continuously improves its products and reserves the right to change, without notice, the products and their features at any time.

Eldvarm assumes no responsibility for any

## Q ELDVARM Stories by the fire

In Swedish, the literal translation of Eldvarm is "firewarm". We chose this name not only because of the warmth that a fire creates, but also for the warmth of the connections that take place between people as they sit together and share stories.



### MY LOVE FOR THE FIRE

Growing up in Scandinavia, fire was always important to me. My childhood home was heated through the winter with several interior fireplaces and in summer, family and friends gathered by the outdoor fireplace in my beloved grandparents' summer home in Torekov, southern Sweden.

My grandmother, Ninne, taught me about the deeper, timeless quality of beauty. She educated me in the art of creating an inviting home. The fireplace was often the centrepiece because it was where the family connected. To me, our outdoor fireplace in Torekov represents all of these positive values as well as many of the most meaningful times in my life. I carry on the tradition of gathering around the fireplace with my children, who love it just as much.

We Scandinavians have a unique relationship with light and fire, due to the dramatic contrast between our long, cold, dark winters and short summers of endless light. In ancient times, people worked outdoors all summer while the winters were spent together in front of the fire, telling stories while crafting, polishing and perfecting objects. I believe there is a strong connection between fire and the heritage of Nordic craft and design.

It is five years this September since I launched Eldvarm. What an amazing journey it has been so far, here's to the next five years.

Louise Varre,

Founder & CEO of Eldvarm



# OUR PRODUCTION & MATERIALS

All of our products are crafted by highly skilled professionals in a number of carefully selected production facilities in Europe that share our values of honesty, sustainability and supreme craftsmanship. We strive to create beautiful products that respect nature throughout the production process. We use ethically sourced, natural materials of the highest quality.

One of our efforts is to produce as little waste as possible. Leather is normally a product where there is a lot of waste, due to its irregular shape as well as damages. We use a computer programme that calculates the best way to cut the leather so that there is as little waste as possible. Both leather and wood, being natural materials, have so-called "defects". At Eldvarm, we think that these imperfections tell a story and give interesting details to the product.

We have also taken into consideration the impact that the environment has on our products and we pride ourselves on creating durable products. We encourage our customers to embrace the change as the tools show signs of usage, as the products take on a natural sheen, as they begin to mold into the hands that hold them... as they begin to show their stories by the fire.

### The Brush

Our brushes are produced on traditional machines at a third-generation family business in Nantes, France where they have been making brushes since 1947. Most brushes for fireplaces use synthetic fibre, while ours are 100% natural. The bristles are a unique blend of horse hair, the traditional material for fireplace accessories, and Tampico from the Agave cactus. Together they ensure that the brush not only looks good, but will last over time.





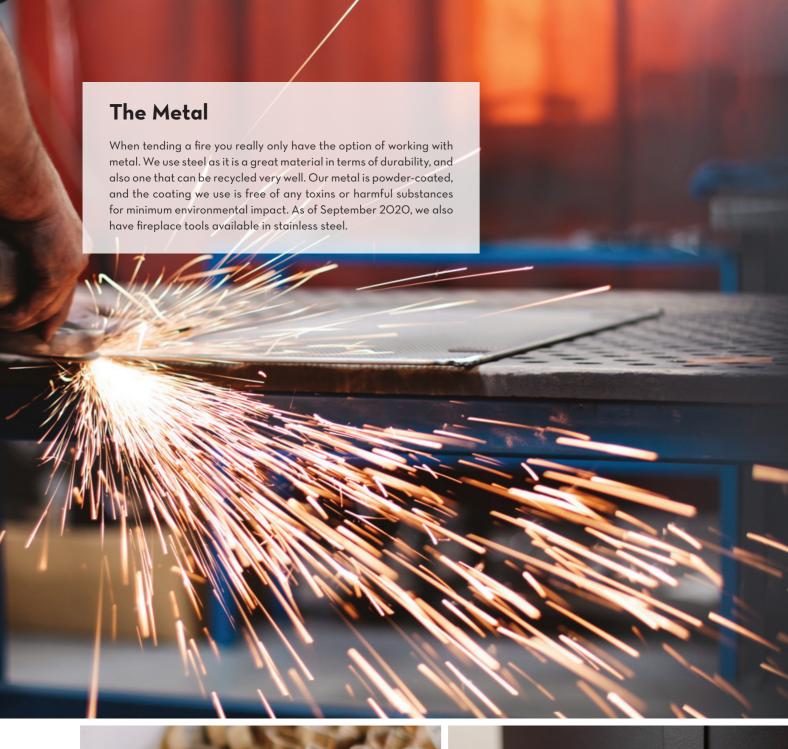




### The Wood

We source our wood from certified sustainably managed forests in France (beech) and the United States (walnut). We love the natural beauty of wood and have therefore left some surfaces untreated. These will age naturally with use, producing a beautiful patina over time.

 $\delta$ 

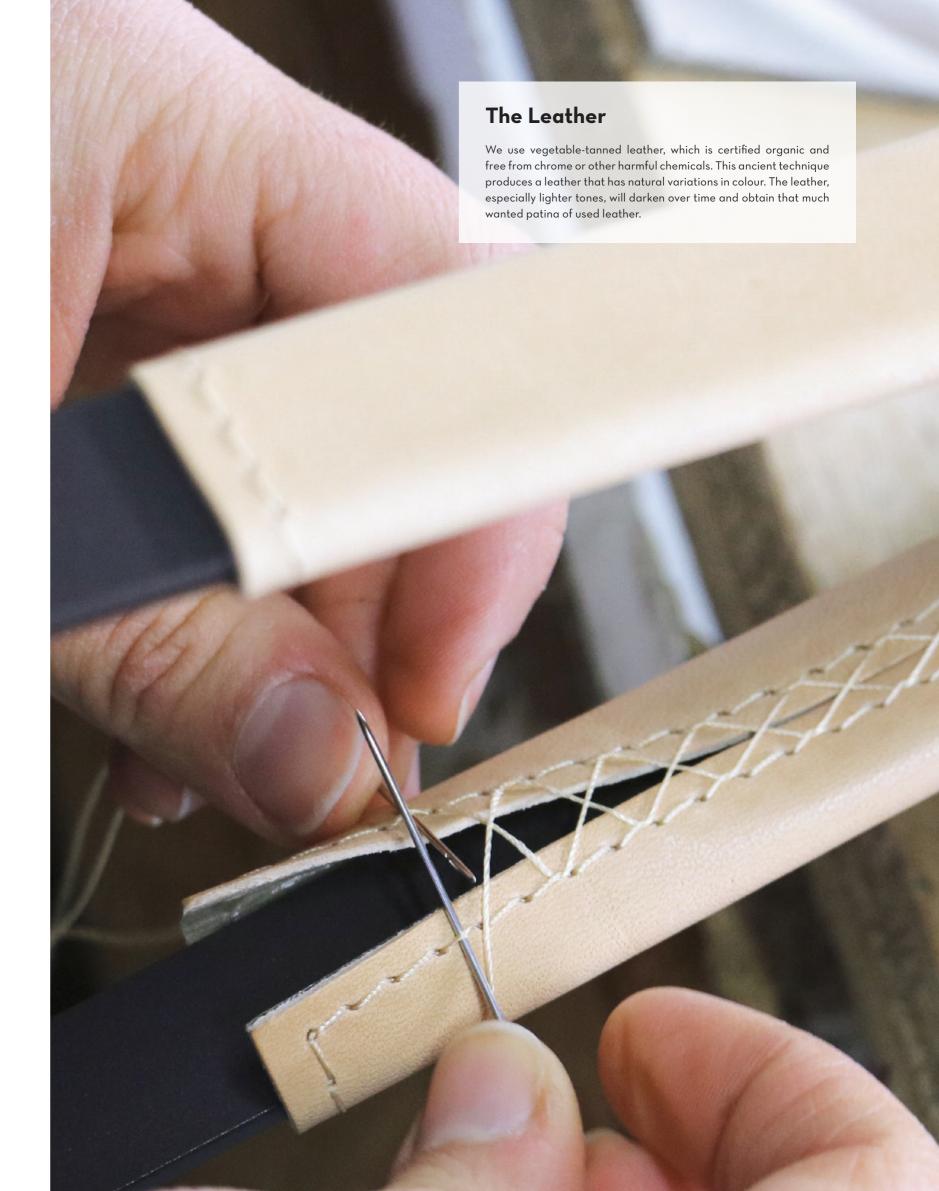




### The Details

All metal screws and small details are custom-made, in either solid brass, black anodised aluminium or brushed stainless steel. We believe this adds refined elegance to the products.



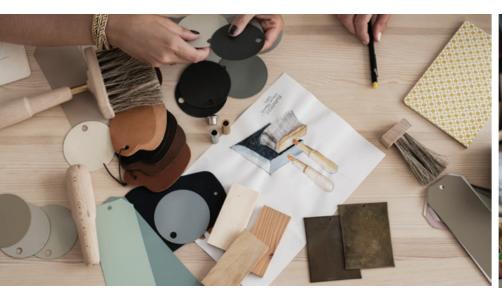


### **OUR DESIGN**

Our design is built on the Scandinavian values of elegance and simplicity, combined with a sophisticated and modern international touch.

Eldvarm's mission is to make products that hold their own (we believe an empty wood basket should be as beautiful to look at as a filled one), that are highly functional (we are convinced we have the best designed fire tool set on the market) and that are long lasting.

All the products in this current catalogue were created and developed in close collaboration between the celebrated Swedish designer, Emma Olbers and Eldvarm founder and CEO, Louise Varre.



#### About our designer

Emma Olbers prides herself on being "a furniture designer with an eco heart", making her a natural fit for Eldvarm. Her goal, since she began designing some 20 years ago, has always been to design quality products that are sustainable. For Olbers, products should be made from natural materials, be carefully produced and last for a long time.

Born on a farm on the west coast of Sweden in 1972, Olbers is a graduate of Beckmans College of Design in Stockholm, as well as the Sustainable Fashion Academy. She opened her own studio in 1999, and over the years she has collaborated with a number of different furniture producers, from huge brands including Ikea to small start-ups. Olbers has won many awards for her designs, including Sustainability Designer of the Year - Residence Magazine 2018, Designer of the Year - RUM Design 2019, and Designer of the Year - ELLE Deco 2020.













### EMMA COMPANION SET

Functional and beautiful, this is the ultimate set of fire tools. Each tool has its own dimensions, but is part of a coherent fire tool set that is a pleasure to use, will last for a long time and looks stunning next to any fireplace. Usually, a set has four equally long tools, where the poker is the perfect length, but the shovel is impossible to use because the handle is too long, the blade too small, and you end up with ashes everywhere. We took each tool, considered the job it had to do, and designed it accordingly.

Available in

Blanc Lichen Naturel Classique Forêt **Dimensions**W: 24 cm
D: 19 cm

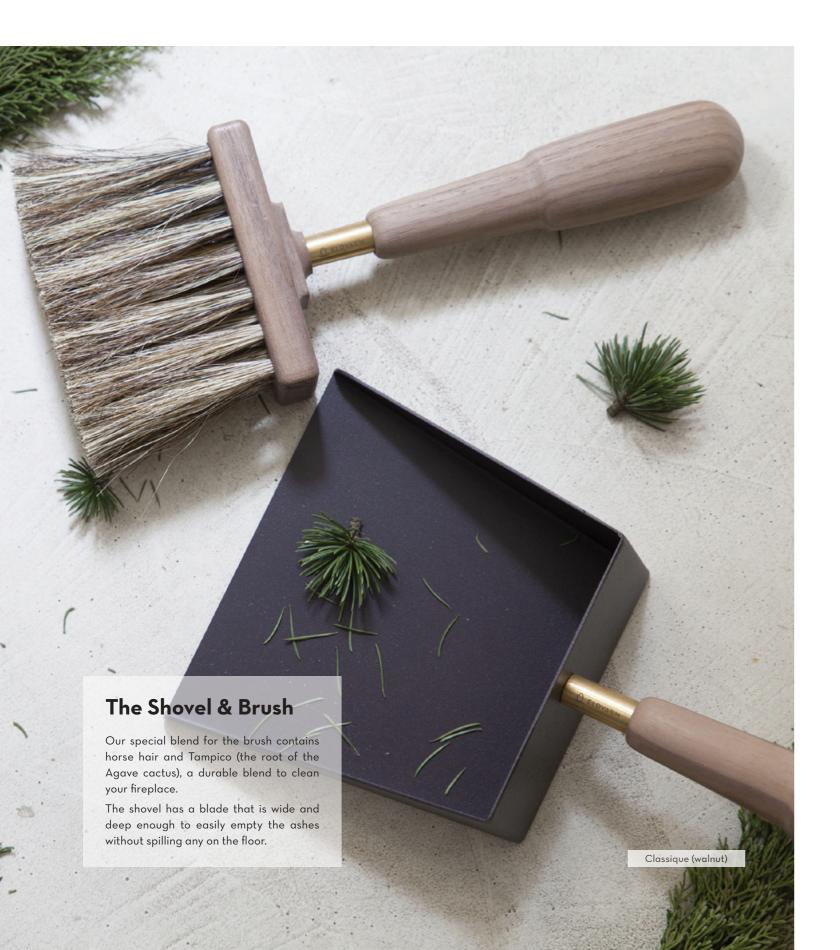
**Weight** 4.7 kg

H: 73 cm

Classique Forêt Noir Havane



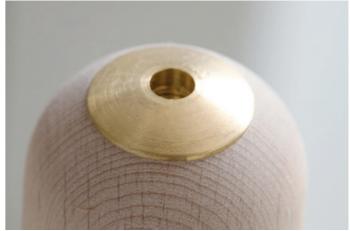
### EMMA TOOLS



### **Blow Poker**

Louise's favourite product, the blow poker can be used not only to poke and manage the fire, but also in place of a bellow. Simply blow into the brass mouthpiece at the end to get the fire going.





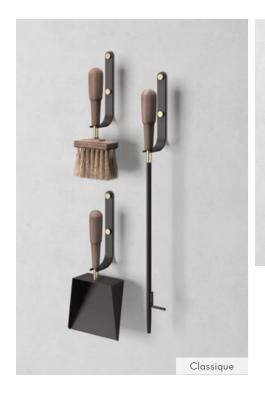


#### Available in:

Lichen Classique (beech & walnut) Noir Cinq

#### Dimensions

See page 18





### EMMA WALL

This is an alternative to our Emma Companion Set, where the tools can be hung on the wall. The set contains three hooks, along with matching Blow Poker, Shovel and Brush. Each set is beautiful and highly functional, with the choice to either discretely store or proudly display your tools.

Available in

Lichen Classique (beech & walnut) Noir Cinq **Wall Hook** 22 x 8.5 x 3 cm

22 x 8.5 x 3 cm 0.25 kg

**Blow Poker** 62 x 6 x 4 cm 0.5 kg

**Brush** 29 x 11 x 5 cm O.3 kg

Shovel

33 x 16 x 6.5 cm O.5 kg



18 Lichen





### EMMA **BASKET**

The basket is designed for stylish firewood storage but is truly multi-purpose. The basket can be used to store anything in your home – towels, magazines, toys, even plants. When it comes to storing wood, the straight side lines allow you to fill the basket with more logs than you might imagine and the solid design means that all of the small bits of bark remain inside. It is quite heavy and isn't designed to be used for collecting or carrying wood. But we think it is too beautiful and elegant for that purpose anyway. The handle is for moving the basket around the fireplace. The weight is due to its very good quality steel body, ensuring its shape lasts over time.

Available in
Blanc
Lichen
Naturel
Classique
Forêt
Noir
Havane

Dimensions W: 43 cm D: 41 cm H: 49 cm

**Weight** 7.3 kg









### EMMA LANTERN

The idea behind this elegant lantern was born one summer's evening, as Eldvarm founder Louise sat with friends by the outdoor fireplace in her family's summerhouse in southern Sweden. One friend, who loved our basket Emma, was convinced that the same shape could also be utilised for a lantern. Although it was designed to be used with a candle, our lantern can also be used as a flower or plant pot (keep the outer pot and don't fill with water above the lower edge of the leather) or a small bowl if you remove the glass. We love to mix and match the colours.

Available
Blanc
Lichen
Naturel
Forêt
Noir

Havane

Dimensio W: 16 cm D: 17 cm H: 23 cm

> Weight 1.2 kg

### EMMA SCREEN

Elegance and utility go hand in hand with this classic freestanding fireplace screen. Perfect for keeping in jumping sparks and hot embers, you can enjoy the charm of your open fire without any of the drawbacks. We were also mindful that a fireplace isn't always lit, so we designed a screen that is beautiful without demanding attention, with or without a fire flickering behind it. When the fireplace is empty, it adds charm to a room with its elegant curves and very Scandinavian design expression.



Available in Classique 70 Classique 95 Noir 70 Noir 95 Dimensions 70 W: 71 cm D: 7 cm H: 52 cm

**Weight 70** 5.7 kg

**Dimensions 95**W: 95 cm
D: 10.5 cm
H: 65 cm

**W** 9.1

**Weight 95** 9.2 kg





### NINNE BENCH

Our first piece of furniture, this bench is named after Louise's grandmother Ninne who was a huge inspiration to her growing up. The bench was conceived for wood, as an alternative to vertical wood storage. Like many of our other products, we wanted to design a product that looks beautiful on its own, regardless of whether it's completely empty or filled with wood. We ended up with an incredibly versatile product that can store anything you like, not just logs, and it can also be used as seating for two people.

Available in Blanc Lichen Classique

**Dimensions** 

W: 94 cm D: 41 cm H: 49 cm **Weight** 27.5 kg





### NINNE **BENCH**

### Outdoor

As of 2020, the Ninne Bench is also available for outdoor usage. The steel used in the Éxterieur version has been galvanised so it can withstand the harshest of climates.

> Available in Blanc Lichen

Classique

Dimensions W: 94 cm D: 41 cm H: 49 cm

Weight 27.5 kg







#### **PRODUCTS** EMMA:

Basket / Companion set / Lantern

NINNE:

Bench / Bench Outdoor













**Leather** "Naturel"



**Details** Brass

#### **PRODUCTS**

EMMA:

Basket / Companion set / Lantern / Tools / Wall

JINNE.

Bench / Bench - Outdoor







EMMA:

Basket / Companion set / Lantern

















EMMA:

Companion set / Wall / Tools / Screen NINNE:

Bench / Bench - Extérieur







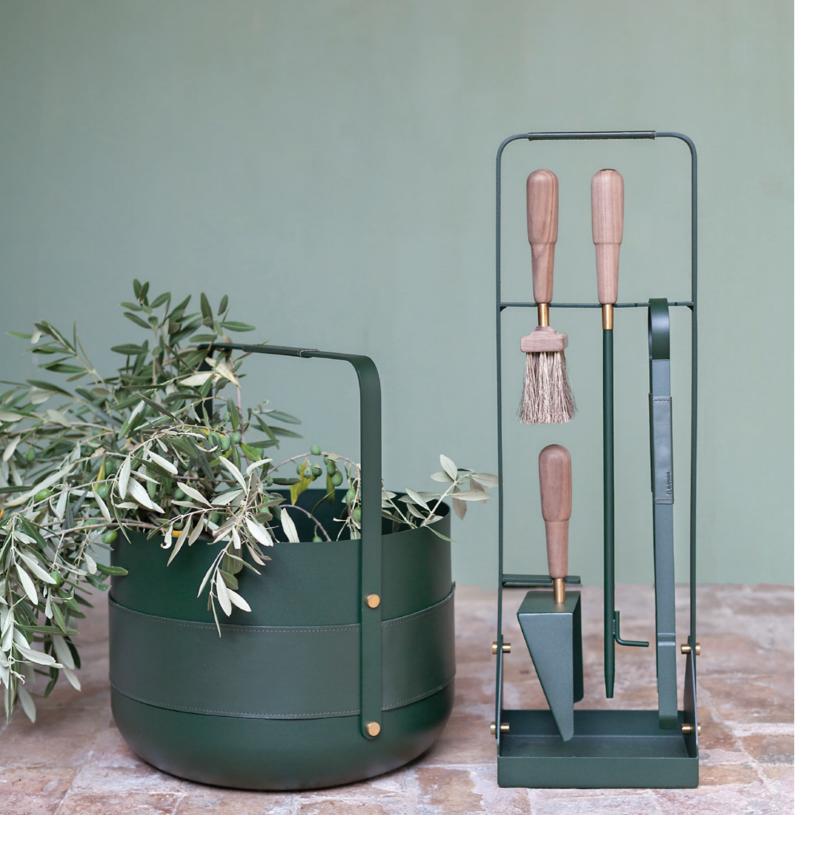




EMMA:

Basket / Companion set / Lantern









EMMA:

Basket / Companion set / Lantern

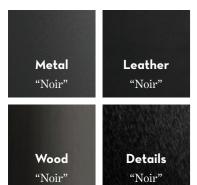












EMMA:

Basket / Companion set / Lantern / Screen / Tools / Wall

NINNE:

Bench / Bench - Extérieur
(The bench is standard with brass screws, but can be ordered with black)













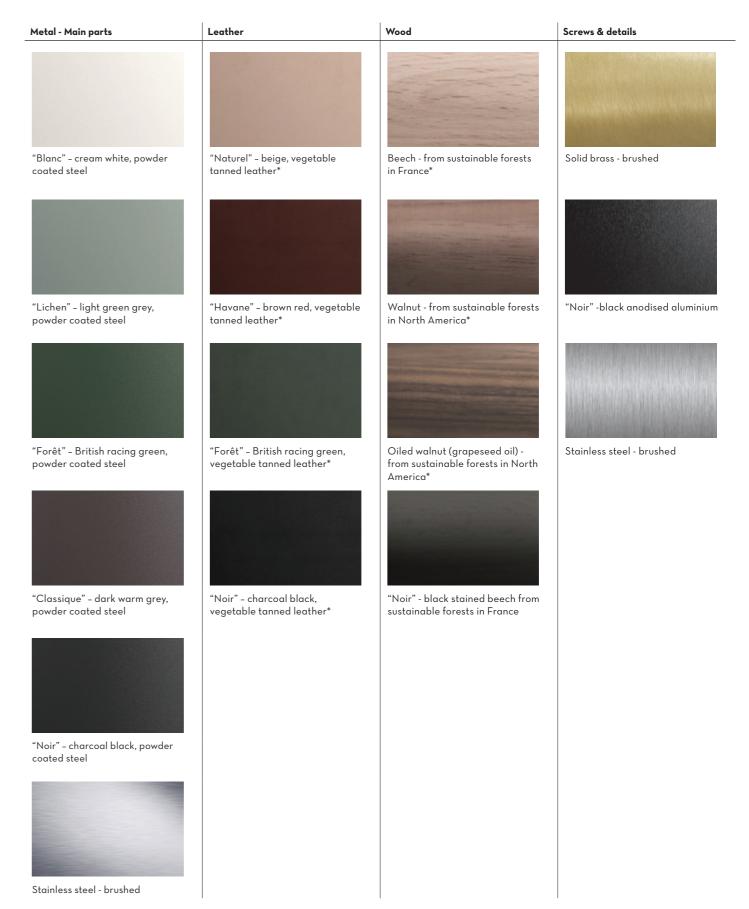
EMMA:

Companion set / Tools / Wall





### **COLOUR CHART**



<sup>\*</sup> Please note that the materials/colours shown here may vary slightly in appearance to the ones delivered, as they are natural products.

Also the catalogue may not be printed in the exact tone of the metal colours. If you want more exact colour codes, please contact us.



### **CUSTOMISATIONS**

Dreaming of a monochrome set of fireplace tools? Or perhaps a green basket with charcoal black leather? We are here to make those dreams come true. We can produce custom versions of our products, so let your creativity start flowing. Please contact us for a quote.





### THIS IS ELDVARM

Eldvarm is centred around the fireplace, firmly rooted in Scandinavian tradition and culture.

We love fire — and all the warm, inspiring feelings associated with relaxing and socialising by a fireplace. Humans have gathered and told stories around fires since the beginning of our time. In the ever increasing pace of modern life, our need for moments of tranquility and togetherness is greater than ever.

Our mission at Eldvarm is to further enhance those precious pauses in everyday life through our collection of fireplace accessories, furniture and decorative objects.

# Q ELDVARM

Keep the sparks flying

Keep the conversation flowing

Keep the ideas growing

Keep the fire going