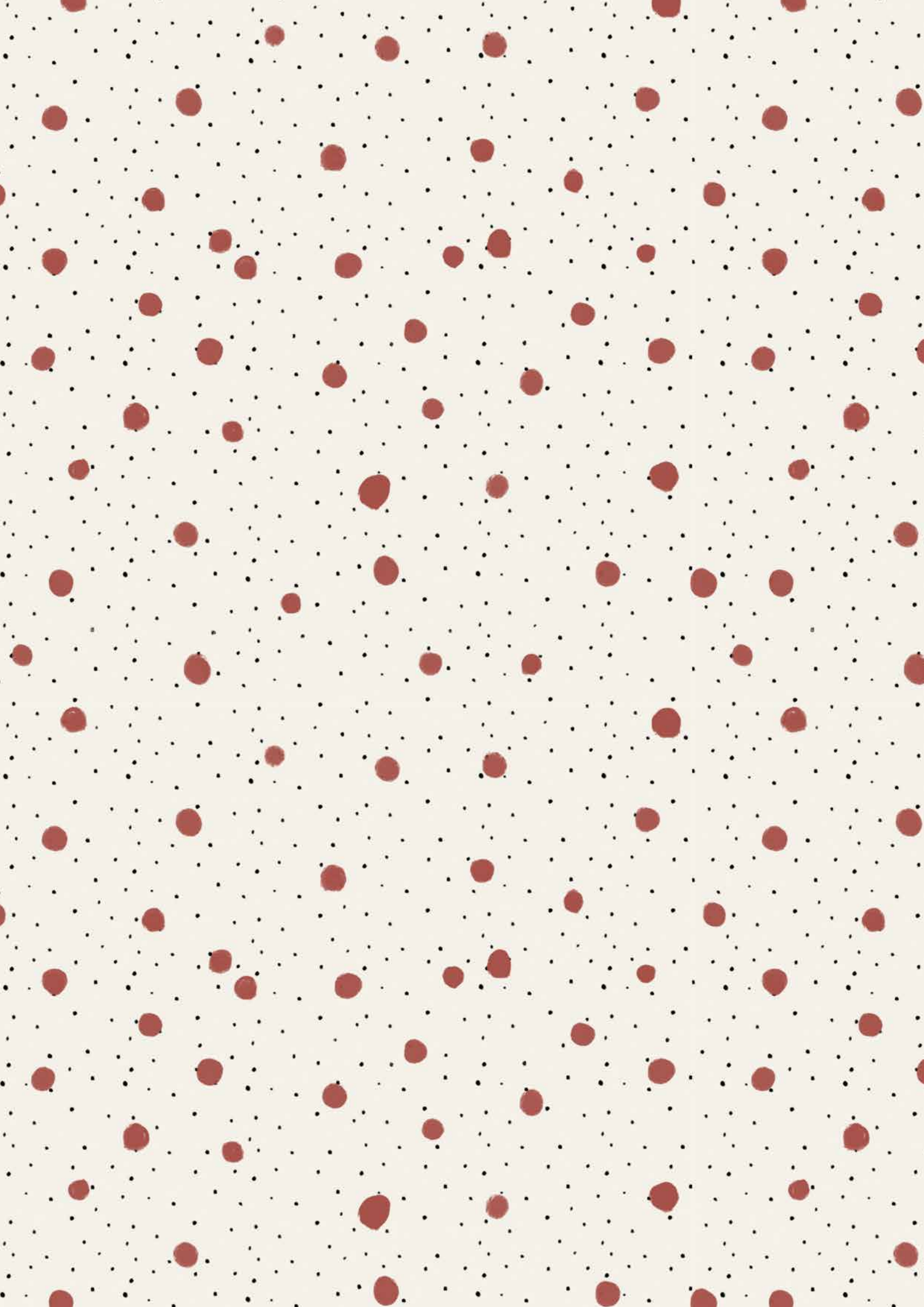




**COVERS & CO**

**COLLECTION  
2021**

**Dreaming of a better world**





# A BETTER ENVIRONMENT STARTS WITH YOU!

We believe very strongly in this frequently used saying. And by environment we mean this in the broadest sense of the word: environment as in nature but also in the sense of the world around you. You can easily make a positive difference by throwing lingering garbage in the bin or by giving the people you meet a smile, a compliment, warmth, your attention and so on. At COVERS & CO we dream of a better world because there is no planet B. Elon Musk may see us living on Mars in 30 years, but we really believe in preserving our beautiful earth.

With this knowledge you will undoubtedly understand where we get COVERS & CO's 6 key concepts from: Sustainable sleep, 100% Sustainable materials, Sparking joy, Making you smile, For ages 2 to 102 and Dutch design.

We want to design and produce collections that make a difference, for the people who produce them, for the environment and for you. Something needs to change now so that tomorrow we can live in a better world. This starts with us and the collections that we produce. Sustainability is a broad concept but at COVERS & CO we have made it our mission to make it as easy as possible

for you. So, we provide clear information about where the product is made, by whom, under what conditions and what raw materials we use. You can read more about this on page 42.

By sleeping under the wonderfully soft bed linen from COVERS & CO you contribute to a better world from the comfort of your own bed! Would you like to actively do something for the environment? In this magazine we share some tips to make everyday life more sustainable and because a better world starts with you, you will also find food for thought for more self-love.

Together we can make a big difference; through small things that can be so good for the world, your environment and of course for yourself – *Flower rangers*: let's go!



Discover more  
about COVERS & CO



Watch all movies  
from COVERS & CO





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# Dreaming of a better world

Having a positive impact on the planet, while catching your zzzzz's... Does that sound too good to be true? It's easier than you think. At COVERS & CO we want to create a better and more sustainable world by doing what we love most, dreaming! With our silky smooth, 100% GOTS-certified organic cotton and other sustainable materials bedding, you can make a positive change for the environment, from the comfort of your own bed. All of our products are fairly made, organic and friendly to the skin. Now that's what we call sustainable sleep!

Our creations do not only positively impact the earth – but you as well. Everything we make is designed for your snuggling comfort (think body-hugging fabrics!) and will add a sparkle of joy to your sleeping routine. Our signature prints are fun, playful, and guaranteed to put a smile on your face, whether you are 2 or 102 years old. Fun bedding with a serious cause. Come share this dream with us!



#### **Sustainable sleep**

It's our passion to make incredibly soft and sustainable bedding which gives you the ultimate feel good factor inside and out. Enjoy your dreams care-free!



#### **100% Sustainable materials**

Our bedding is made from 100% sustainable materials such as organic GOTS cotton and recycled fabrics.



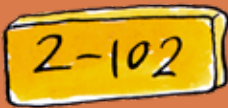
#### **Sparkling joy**

We add a sparkle of joy to your sleep routine with our crisp, soft bedding and playful prints.



#### **Making you smile**

Our cheerful designs bring a smile to your face morning after morning. You'll never get up on the wrong side of the bed anymore!



#### **For 2 to 102 years old**

The new COVERS & CO isn't limiting itself to one generation. Whether you are 2 or 102 years old: no matter your age, our happy prints bring a smile to your face!



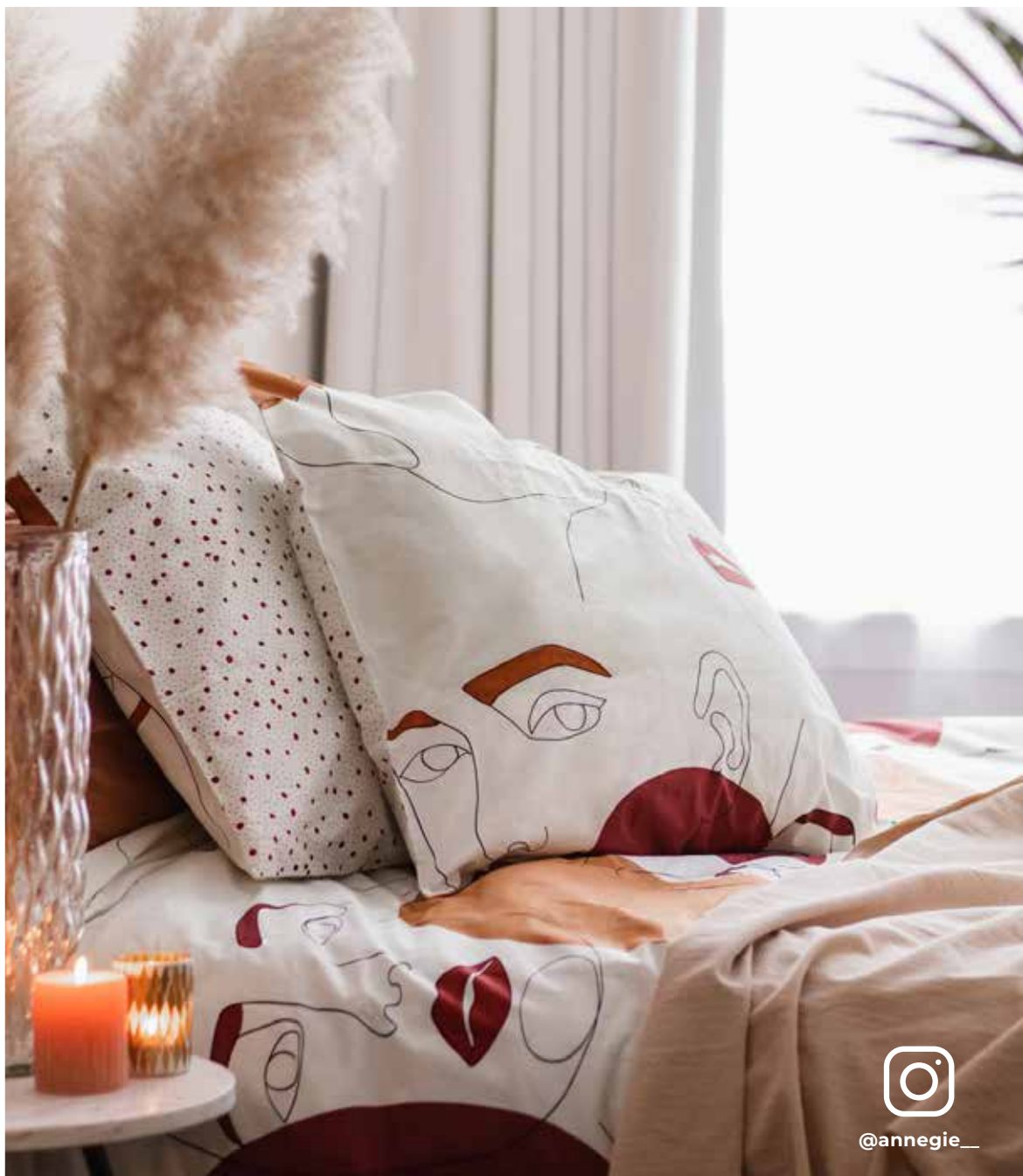
#### **Dutch design**

We design the collections in our own studio near Utrecht and have them produced by our sustainable partners in Pakistan, Turkey and India.

**QUEENS DON'T CHASE,  
THAT'S HOW YOUR CROWN  
FALLS OFF.**







### **SHE WAS HER OWN MUSE**

Who run the world? Girls! If Beyoncé sings it, it must be true: feminism is here! COVERS & CO fully supports #womenempowerment and so they celebrate it with this duvet cover. With warm colour accents on an ecru background, the hand-drawn faces are a shoutout to all women. Would you rather sleep alone? Then turn the duvet cover over for an ecru colour adorned with playful little black dots and larger dots in a warm dark red tone.

#### **Femme Fatale duvet cover - multi**

100% cotton percale (GOTS)









## TULIP FEVER

When it's spring, we'll bring you tulips from Amsterdam... Or from all over the Netherlands, because with as many tulips as there are on this duvet cover you will have to make a lot of trips to the flower fields. Are you getting hot from tulip fever? Fortunately, you don't only sleep in a bed of flowers, but also under delightfully cool cotton percale! If you're in the mood for something else, turn the duvet cover over for a trendy pink tone with polka dots.

### **Tulip Mania duvet cover - red**

100% cotton percale (GOTS)









**OLD WAYS WON'T  
OPEN NEW DOORS**













## DON'T LET ANYONE TRAMPLE ON YOUR DAISIES

Oopsie Daisy say uber-polite people when they make a mistake. At COVERS & CO, we prefer to think of the beauty of daisies and the fun of making daisy chains. The beautiful white flowers along with the gorgeous pink dots truly deserve a place on this duvet cover. Do you want a bit more attitude? Then opt for stripes and turn the duvet cover over for a hazelnut brown background with peach-coloured lines.

**Oopsie Daisy duvet cover - hazel**  
100% cotton percale (GOTS)



## TURN OVER

Stressing about what to choose? Then COVERS & CO will make it a little easier for you! When in a cheerful mood, simply opt for dark red spots on a warm earth pink tone, and when in a serious mood choose the earth-pink check pattern on the dark red background. Or vice versa, you're in charge! Whichever side you choose, under the wonderfully fresh cotton percale it is definitely a comfortable sleep.

### Turn Over duvet cover - rose

100% cotton percale (GOTS)





## TURN OVER

At COVERS & CO, we don't like to be pigeonholed! So, on one side of this duvet cover you'll find a hazelnut brown check pattern against a dark blue background. But you cannot be in a serious mood everyday, so the other side has cheerful dark blue polka dots on a hazelnut brown background. You're the boss! Whichever side you choose, you're sure to stay cool under the wonderfully fresh cotton percale.

### Turn Over duvet cover - hazel

100% cotton percale (GOTS)

The background of the page is a stylized illustration of various leaves in muted colors like sage green, dusty rose, and pale yellow. A dark green, irregularly shaped leaf-like graphic is centered on the page, serving as a container for the text.

## Why nature is so good for us

Nature is a miracle cure for stress!! Just 5 to 10 minutes in nature can significantly reduce feelings of stress. This is partly due to the effects of sunlight: it strengthens the immune system and improves your mood. So, don't spend your next coffee break behind your laptop instead pour your coffee or tea into a durable thermos and get out in the fresh air!

**Practice Mindfulness:** On your next walk try to experience nature with all your senses and be aware of the smells, sounds, wind, sun and colours.





## LEAF ME!

Leave me alone may not sound so friendly, so leaf me alone is better! Because this arty duvet cover from COVERS & CO doesn't need anything other than leaves. The arty leaves are coloured in with cool shades of green and blue, interspersed with ecru, pink and dark brown. Not in the mood for leaves? Then turn the duvet cover over for a smooth light blue shade that feels just as cool as the cotton percale.

**Leaf Me Alone duvet cover - multi**  
100% cotton percale (GOTS)





delivery in  
summer

### EMBRACE YOUR INNER LUNATIC

Are you seeing stars? You are not going crazy, this ecru-coloured duvet cover set from COVERS & CO is littered with them. Shooting stars, star constellations, and planets, the sun and the moon: the universe is wonderfully busy! Maybe the universe wants to tell you something and your future is written in the stars... Or maybe you are thinking, am I a Luna Tic? The reverse of the duvet cover also has star quality: small golden stars shine beautifully. The universe is at your feet!

#### Luna Tic duvet cover - ecru

45% recycled cotton (from t-shirts), 40% virgin cotton and 15% recycled polyester (from PET bottles).





delivery in  
summer

### **STAY WILD, MOON CHILD**

The name of this duvet cover - Luna Tic - may not sound very friendly, but of course at COVERS & CO they mean it sweetly! The duvet cover has a gorgeous night blue tone so you can see the moon and all the stars more clearly. Just like the planets and even the sun: the universe is huge! When you turn the duvet cover, you see an abundance of stars: from large to small, they are shining beautifully. You will fall asleep with ease under this star-filled sky.

#### **Luna Tic duvet cover - nightblue**

45% recycled cotton (from t-shirts), 40% virgin cotton and 15% recycled polyester (from PET bottles).

## Tips for sustainability in **EVERYDAY LIFE**

### 1. Upcycle instead of throwing away

Give old stuff or packaging a new lease of life instead of throwing them away. It is time to fall in love with them again! (see page 46)

### 2. Cut out or eat less meat

By eating less meat, you save a lot of water, energy, CO2 emissions and animal suffering. Try a delicious vegan recipe (see page 35)

### 3. Invest in reusable cups

Do you like to drink coffee on the go? Then invest in a reusable coffee cup that you can refill not only at home, but also for example at the petrol station. This is not only more pleasant to drink out of, but it also saves unnecessary waste!

### 4. Buy fewer pre-packaged products

Try to buy as few pre-packaged products and bags as possible and bring your own bag to the supermarket to put for example your vegetables in. This saves a lot of packaging material.

*Je hoeft niet alles perfect te doen – als iedereen bewuster consumeert, dragen we samen bij aan een betere planeet!*



### **Secret Weapon: Baking Soda**

Baking soda is a multifunctional and 100% natural wonder-product. You can bake with it, clean with it and you can also use it for your personal care. As baking soda is packaged in cardboard, you save unnecessary plastic waste from detergent and shampoo bottles. The possibilities with baking soda are endless (just Google it!), but here we give you a few useful tips:

Mix a little baking soda with warm water and use it as shampoo. If you use a little more baking soda, you get a paste or scrub that can help against blackheads!

Clean your oven easily using a mix of 2 tablespoons of baking soda, 1 tablespoon of salt and 1-2 tablespoons of water. Spread it over the oven with a cloth and leave to work for 20 minutes. Then you can easily wipe away the dirt - make sure you remove all the baking soda from the oven!

Add a teaspoon of baking soda to the water in a vase of flowers to keep them fresh longer.



@quartier308



## POWER FLOWER RANGERS!

No, that's soooo nineties, we now have the Flower Rangers! Tropical hand-drawn leaves and flowers can be seen on a pastel green background. Your own personal ticket to the tropics if a trip to the sun is not on the cards. With the ochre-yellow silhouettes, which are nonchalantly coloured with ecru and soft pink, you're completely on trend. Not in the mood for flower power? Then turn the duvet cover over for a plain pastel green background. Whether you are into tropical atmospheres or not, it doesn't have to get hot in the bedroom, because the cotton percale feels wonderfully cool!

**Flower Rangers duvet cover - multi**  
100% cotton percale (GOTS)







## TWO IS BETTER THAN ONE

At COVERS & CO, tempers ran high, as they couldn't choose whether to make this duvet cover in warm earth pink or warm terra-red. Until someone said, "there is plenty of room for two"! And so this duvet cover got both colours.

### Two In One duvet cover - rust

100% cotton percale (GOTS) with double stitch



@eatyourdailygreens





## TWO > 1

You want it all? We understand that. And so with this duvet cover from COVERS & CO, you get two coloured duvet covers for the price of one. On one side, a trendy denim blue tone makes the grade, on the other side it is hot hot hot with a warm goldenbrown colour. Blue or brown: we've got you covered! The duvet cover has a chic look and is finished with a double stitched seam along the edges.

### **Two In One duvet cover - blue**

100% cotton percale (GOTS) with double stitch



# tic tac toe



Challenge someone for a  
game!

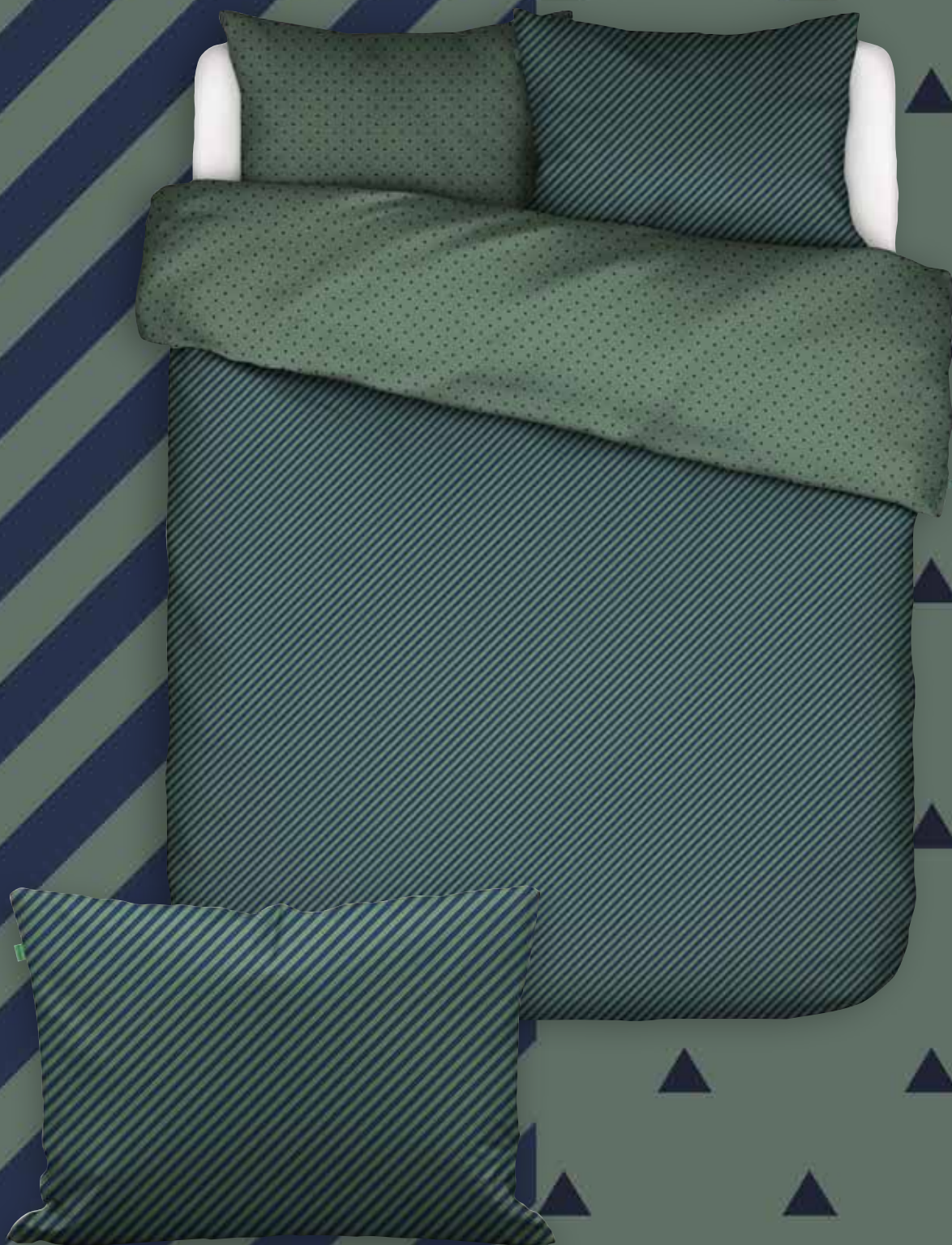


## NO STRIPES NO GLORY

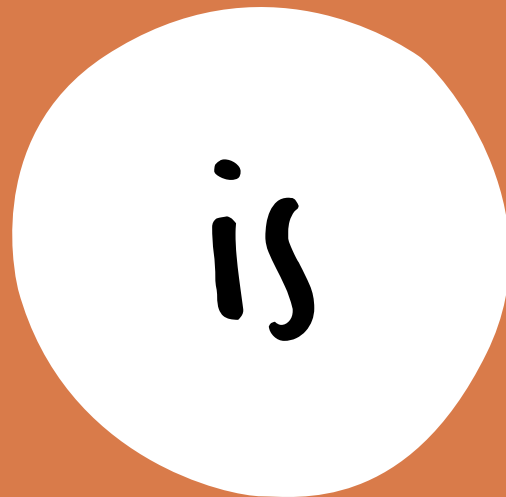
No guts, no glory? At COVERS & CO, we think a little differently: playing it safe can also be a lot of fun! So they call this duvet cover No Stripes, No Glory. Because with this trendy print, you'll have an edge anyway. On the front, oblique dark blue and grey-green stripes steal the show. Love graphic patterns? On the reverse, dark blue triangle shapes adorn a cool dark green background.

**No Stripes No Glory duvet cover - green**  
100% cotton percale (GOTS)





GOOD  
FOOD



GOOD  
MOOD



# VEGAN PEANUT CURRY WITH SWEET POTATOES

## Ingredients for 4 servings:

400 g tofu  
1 medium onion  
1 carrot  
1 large sweet potato  
2 tablespoons peanut oil  
2 heaped teaspoons red curry paste  
400 ml coconut milk  
2 heaped teaspoons peanut butter  
1 garlic clove, pressed  
1 teaspoon vegetable stock  
Optional: 1 teaspoon cornflour  
To serve: rice, fresh coriander and peanuts

## Method:

1. Place the tofu in a clean tea towel and place a heavy object on top of it. Leave for 10-15 minutes to squeeze out most of the moisture. This is important to ensure the tofu can become crispy when fried.
2. Meanwhile, chop the onion, clean and chop the carrot into slices and peel and chop the sweet potato into cubes.
3. Heat 1 tablespoon of peanut oil and fry the tofu until crispy on both sides. Remove from the pan and place on a plate.
4. Put another 1 tablespoon of peanut oil in the pan, fry the onion and the curry paste briefly. Add the coconut milk followed by the peanut butter, pressed garlic, vegetable stock and the sweet potato cubes.
5. After 10 minutes, add the carrot slices. Simmer until the sweet potato is almost cooked through and the carrot is still firm. Cut the tofu into slices, add to the curry and simmer for a few more minutes.
6. If you want to thicken the curry sauce mix 1 teaspoon of cornflour with 2 tablespoons of cold water and stir into the sauce. Season with salt and serve the curry with rice, fresh coriander and chopped peanuts.

### Tip

Have you got other vegetables waiting in the vegetable drawer? Replace the carrot and sweet potato or add to them. This curry is also incredibly tasty with courgette, broccoli or mushrooms!



## BE KIND TO YOURSELF

Get rid of the dangerous Booby Trap, it's time for a fun Booby Trap: breasts! Because here they are, in all shapes and sizes. COVERS & CO celebrates with this white duvet cover, which features all kinds of hand-drawn illustrations of different types of boobs. So whether yours are big or small: be breast friends! You don't think in black-and-white? Then turn this duvet cover over for a pattern of boobs in different skin tones.

**Booby Trap duvet cover - white**  
100% cotton percale (GOTS)







## our tips for more **SELF-LOVE**

1. Be kind to yourself. We are often our own harshest critics; you can change this by paying attention to your thoughts and treating yourself with love.
2. Stop comparing yourself: there is only one you on this planet, so embrace that!
3. Start the day positively! Stand in front of the mirror in the morning and give yourself a compliment. Name the things you like about yourself.
4. Focus on the good: what are you proud of today? Celebrate your successes and think back on them regularly.
5. Dare to say “no” more often. It is not always easy, but sometimes it is the best thing for you.



## 5 Songs about **THE DERRIÈRE**

Whether it is called a derrière, booty, bottom or behind... there are countless great songs that pay tribute to our delicate bottoms. Here we list the five best for you. *Let's shake that booty!*

1. KC & The Sunshine Band – Shake Shake Shake Your Booty
2. Queen - Fat Bottomed Girls
3. Destiny's Child - Bootylicious
4. Eminem ft. Nate Dogg – Shake That
5. Nicki Minaj – Anaconda





## BOOTYLICIOUS

Worrying about what others think of your body? Ass if! COVERS & CO believes that every body deserves to be seen and they celebrate this with this duvet cover full of beautiful hand-drawn illustrations of buttocks. And in doing so, they love a word joke or two. So... Get your ass to the store to score this trendy duvet cover from COVERS & CO. Enough butt talk? The reverse of this duvet cover is adorned with a check pattern... in case you want to hone your intellectual side. Would you like to cool off from all these bare buttocks? The duvet cover is made from wonderfully fresh cotton percale.

**Ass If duvet cover - white**  
100% cotton percale (GOTS)







delivery in  
summer

### CHASE YOUR STARS

With this duvet cover from COVERS & CO, you will just have to wait and see what happens at night, as it is adorned with magical characters! From the moon to an all-seeing eye and a hand full of secrets... Or maybe your future is written in the (shooting) stars! We do not know, but one thing is certain: with so many spiritual signs around you, you will float away to a dream world. Do you prefer a clear sky? Then turn the duvet cover over for a wonderful dose of stardust! With this print you are completely on trend because spirituality is currently hotter than hot. That's the spirit!

#### That's The Spirit duvet cover - taupe

45% recycled cotton (from t-shirts), 40% virgin cotton and 15% recycled polyester (from PET bottles).





delivery in  
summer

### LET'S GET SPIRITUAL!

The fact that there is more between heaven and earth, is no secret to COVERS & CO. So, under this fun spirit duvet cover, exciting things can happen... It not only comes in the intense blue colour of the night, but there are also all sorts of spiritual signs to see: from the moon to an all-seeing eye and a hand full of secrets... Is your future written in the stars? You will just have to wait and see, and there are at least plenty of stars to choose from: from falling stars to subtle small ones. On the reverse you will find even more gorgeous stardust. Under this duvet cover full of magical powers your sleep will be extra deep.

#### That's The Spirit duvet cover - nightblue

45% recycled cotton (from t-shirts), 40% virgin cotton and 15% recycled polyester (from PET bottles).



## Interview

# A CONVERSATION WITH CSR MANAGER MARISKA LEENDERS ON TRANSPARENCY, CERTIFICATES AND PRODUCTION IN PAKISTAN

At COVERS & CO, we find it very important to provide transparency, so you know exactly where your bedding comes from and how it is produced. We therefore asked our CSR manager Mariska Leenders several important questions about the production of the collection and the sustainability of our products. Read along!

**All the COVERS & CO bedding has a GOTS certificate. What exactly is this and why is GOTS-certified cotton better than 'normal' organic cotton?**

"The Global Organic Textile Standard' (GOTS) has the strictest guidelines currently available for organic cotton. This was an important reason for us to choose GOTS. If products are made from organic cotton, that doesn't tell us anything about, for example, the working conditions of the workers."

**What if they have a GOTS certificate?**

"Then it does! This certificate not only guarantees that the products are made from organic cotton, but also that they are produced in a socially responsible and environmentally friendly way."

**However, certificates are not uncontroversial: how does COVERS & CO ensure that the production and the products really comply with the guidelines?**

"Independent auditors carry out annual checks to ensure that the production process complies with the guidelines. Chemical analyses are carried out and working conditions are extensively examined. Only in this way can the GOTS certificate guarantee that the factories comply with the guidelines for the use of chemicals and that employees can do their work under fair conditions. The latter means a safe and healthy workplace: free from child labour, a fair minimum wage and the right to join a union."

We also regularly visit our suppliers. We think it is important to build good and sustainable relationships with them and to get to know the employees, so that together we can continuously improve the processes. In addition to physical visits, we have daily contact with our suppliers by phone and mail. In this way, we keep the communication as effective and transparent as possible."

**Most of the production takes place in Pakistan; would it not be more sustainable if all products were made in Europe?**

"In countries such as Pakistan, where the textile industry is the most important industrial sector, it is vital to support factories that are doing well and that want to change something in the sector. The people there, like us, have the right to a good and secure job: if we support these factories, together we can work to change things."

If all companies were to take their production out of Pakistan, it would have disastrous consequences for the country. Employment would fall significantly, and production would only be carried out by companies that want to keep prices as low as possible, making a sustainable production impossible.

The solution therefore is not to move production to Europe, but to support the countries where change is urgently needed and to shape a more sustainable future together."

**Of course, sustainability does not stop at the production. What about the product packaging?**

"The products are packaged in a cover made from the same fabric with the same pattern as the bedding in question. This not only looks beautiful, but it is also practical: in the shop you can immediately see what the bed linen looks like and can also feel how super soft it is. You can then reuse the cover for various purposes: for example, as a shoe bag or as a storage bag for toys, jewellery or clothes pegs. Great for the environment and great for the consumer!"

**Does this mean that the products are completely plastic-free?**

"Unfortunately, this is not yet possible: our items travel quite a distance during transport and sit in the warehouse before they reach the shops. Therefore, we still need to protect them with a recyclable, PVC-free plastic bag. In this way, we prevent them from being damaged during transport or in the warehouse. This would mean that we would have to repackage the item and use unnecessarily packaging material, or in the worst case: the item becomes unusable. Because we would prefer not to use plastic at all, we are constantly looking for better and more sustainable ways to package our products!"

**This all sounds promising! Does COVERS & CO do even more in the field of sustainability?**

"Yes, yes! With a part of our turnover we support important projects and foundations that are close to our hearts. For example, we currently support the Plastic Soup Project from WWF and a local foundation in Pakistan: Dar-UI-Sukun."

The WWF project focuses on improving the collection and processing of waste and promoting plastic smart cities. A very important project for the environment because every year around eight million tonnes of plastic is dumped into the sea, causing the injury or death of many sea creatures.

The Dar-UI-Sukun Foundation offers a home for the elderly and disabled who no longer have a family or have been disowned by their families. The employees are committed to giving these people a better life and by giving them therapy, activities and a place in society again."

**Those are two great goals. Thank you for your open answers Mariska! What can our readers do if they have more questions about sustainability?**

"You are welcome! Transparency is very important to us, so don't hesitate to ask questions through [info@essenzahome.nl](mailto:info@essenzahome.nl). We will try to answer all your questions as best we can!"





Want to look inside our main  
production site? Scan the QR code and  
travel with Mariska to the Nishat Mills  
factory in Pakistan!



## GIVING BACK

Every year we donate a part of our COVERS & CO turnover to charities and projects that are close to our hearts. Last year we donated to the WWF's Plastic Soup project and to the Dar-ul-Sukun Foundation in Pakistan. We have very deliberately chosen a local project in Pakistan because we want to give something back to the country in which we produce many of our duvet covers.

Dar-ul-Sukun offers a home for the elderly and disabled who no longer have family or who have been disowned by their families. The employees are committed to giving these people a better life and to give them a place in society, including through therapy and activities. In addition to a financial donation, the foundation could also use new bedding. Several children are bedridden so the cheerful fresh bedding from COVERS & CO came in handy! Our hearts truly melted when we received some cute pictures....



*Take a look at  
Dar-ul-Sukun*





# DIY Make your old sheets into a handy shopping bag!

DURATION: 1,5 - 2 HOURS

Do you have any old sheets in the closet you don't do anything with? Give them a new life and make them into a handy shopping bag! Here we explain the process step by step. *Easy does it.*

## Supplies for 1 bag:

- 1 piece of fabric 70 x 44 cm (e.g. from an old pillowcase)
- 1 strip of fabric 70 x 12 cm (for the handles)
- fabric scissors
- sewing thread
- sewing machine
- pins
- iron

## Recycling tips:

- old sheets, clothes, curtains or tablecloths
- use different pieces of fabric for either side to create a lovely contrast





**Step 1.** Fold the large piece of fabric in half lengthwise with the right sides of the fabric together. Pin the long open side and one short side (which becomes the bottom) and sew the edges closed with the sewing machine, approximately 8 mm from the edge.

**Step 2.** Now you are going to make a hem at the top of the bag. Keep the bag inside out. Fold the fabric at the top of the bag outwards, about 1 cm and iron flat. Fold the fabric again, to create about 2 cm for a nice wide hem. Iron it again and sew the hem, all the way around.

**Step 3.** Time for the handles. Cut the long strip of fabric in half widthwise so that you get 2 strips of 70 x 6 cm. Place the pieces of fabric with the right side down on the ironing board and iron the narrow sides 1 cm inwards.

**Step 4.** Then double the fabric lengthwise. Unfold the fabric again and fold both the long sides inwards by 1 cm. Fold the fabric again so you now have 4 layers on top of each other (make sure the narrow sides are still folded inwards) and iron down again. Sew with the sewing machine over both long sides, a few mm from the edge. And your handles are ready!

**Step 5.** Now we are going to attach the handles to the bag. Keeping the bag inside out, place the ends of the handles on the hem of the bag, approximately 9 cm from the sides. Sew them down by stitching a square first and then stitching a cross in the square. Do this at all 4 ends of the handles, turn the bag the right way out and it is ready!

# CONTINUOUS COLLECTION

## OOH LA LA, IT'S KISSING TIME!

This pink duvet cover is all about love. Because whether you are 2 or 102 years old: all you need is love, right? Red lips are more than ready to be kissed and in the background it is raining hearts. The back of the duvet cover is covered with black dots.

**Kiss My Sass duvet cover - rose**  
100% organic cotton percale (GOTS)









## WE GOT THIS

Who run the world? Girls! Certainly on this duvet cover set that is populated by ladies in all shapes and sizes. Blondes, redheads, brunettes, blackheads: they've got each other's back! And we, in turn, take good care of nature by using GOTS-certified organic cotton percale for our duvet covers.

**We Got This duvet cover - multi**  
100% organic cotton percale (GOTS)







**GO TO SLEEP, SO YOU  
CAN RULE THE WORLD  
TOMORROW**









### **WILD THING... YOU MAKE MY HEART SING!**

And not just our heart: such a feisty duvet cover makes you jump for joy spontaneously. A lovely petrol animal print can be seen on a pink background, which creates a nice spark or joy in the bedroom! The back of the duvet cover is pink with a print of fine petrol-colored stripes.

**Wild Thing duvet cover - petrol**  
100% organic cotton percale (GOTS)



## FLOWER POWER!

Whether you have experienced the Flower Power movement in person or can only dream of it: this petrol-colored duvet cover is for everyone, from 2 to 102 year olds! Who doesn't feel a spark or joy when looking at so many gorgeous flowers? The brightly colored flowers bring a festive touch to the bedroom. More cheerful flowers can be seen on the back of the duvet cover.

**Flower Power duvet cover - petrol**  
100% organic cotton percale (GOTS)















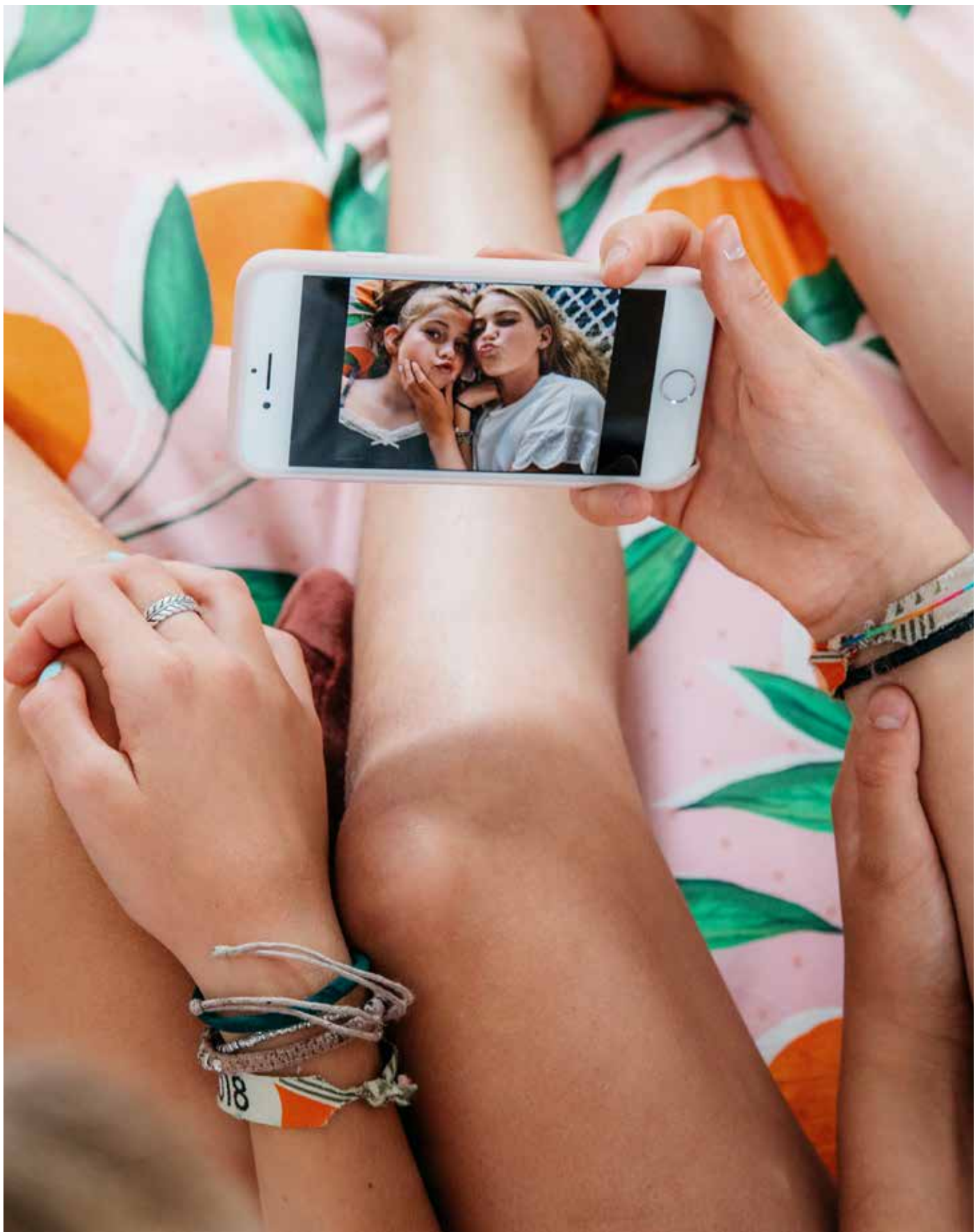
### **AIN'T NO WALLFLOWER**

At COVERS & CO we don't do wallflowers: we simply place the most beautiful flowers on this ecru-colored duvet cover set! Because whether you are 2 or 102 years old: who doesn't get happy from a field full of flowers? With this duvet cover you add a spark of joy to the bedroom and the world around you. The reverse side of the duvet cover is off-white with white twigs.

**No Wallflower duvet cover - multi**  
100% organic cotton percale (GOTS)







## **SQUEEZE THE DAY**

Or a delicious orange like on this duvet cover. No matter how you start the day, it starts well under this pink duvet cover full of oranges waiting to disappear into your drink. If that doesn't make you happy, then the blue-white-pink pattern on the back of this silky soft duvet cover will!

**Squeeze The Day duvet cover - rose**  
100% organic cotton percale (GOTS)









## CHASE THE SUN

COVERS & CO takes you on a journey, following the sun - because there's nothing better than fun in the sun! On this duvet cover in natural tones, all eyes are on the sun that shines bright above a mountain lake. At COVERS & CO we love nature: all duvet covers are made from GOTS-certified organic cotton percale. Nothing but love for this right? The back of the duvet cover is light blue with a cheerful white hail print.

**Chase The Sun duvet cover - neutral**  
100% organic cotton percale (GOTS)



## **WALK THE LINE**

Walk the line? Draw the line! Quite a few colored stripes have been drawn on this duvet cover. From light blue to pink and from yellow to dark blue: with all these cheerful colors this designs brings a festive touch to the bedroom.

**Walk The Line duvet cover - multi**  
100% organic cotton percale (GOTS)





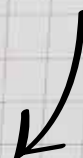




His side



Her side





Good to know: with the single size the print is turned a quarter so that you can have just as much fun on your own!



### DOUBLE TROUBLE?

Double the fun! With this duvet cover, fighting for the duvet is a thing of the past: everyone clearly has their own side. All you have to do is determine who gets the dotted side and who gets the striped side. Fighting about that too? Then just opt for the other yellow back and everybody will be happy.

**Double Trouble duvet cover - black**  
100% organic cotton percale (GOTS)



## **ABSOLUTELY DOT**

Isn't it cute? This white duvet cover is beautiful to the last detail! Because you can never get enough of dots, the cheerful mint colored circles are full of them again. Would you prefer a bit more peace in the bedroom? Then turn the duvet cover over for a white-mint-green striped pattern.

**Absolutely Dot duvet cover - mint**  
100% organic cotton percale (GOTS)









## **WILD AT HEART**

Whether you are 2 or 102 years old: as long as you are wild at heart! This beige duvet cover set with a feisty black leopard print will make you wildly enthusiastic. Just like the story behind our brand by the way: all our duvet covers are made from GOTS-certified organic cotton percale, which means that the cotton is grown organically and produced in an environmentally friendly and socially responsible manner. Wild has never been more sustainable!

### **Wild Thing duvet cover - sand**

100% organic cotton percale (GOTS)













## **SPACE INVADER**

The light blue color of this duvet cover set seems out of space, but the design also provides a good dose of fun! When you get very close and read the small print (always read the small print) it says: "If you can read this, you are in my personal space." So pay attention to whom you invite in your bed... In the mood for a party in the bedroom? Then turn the duvet cover over for a confetti pattern!

### **Space Invader duvet cover - blue**

100% organic cotton percale (GOTS)



# KIDS collection

Do you miss the fun kids designs from COVERS & CO? So do we! That's why we have designed these 4 awesome designs for toddlers and preschoolers. The duvet covers are made from soft organic cotton percale, which is GOTS certified, making it great for the environment and great for children's skin. The kids collection is available in junior - and 1-personsize.







## I LOVE YOU... BEARY MUCH!

With this light beige duvet cover set from COVERS & CO, it's a joy to go to bed. Lots of sweet bears are ready to give you a great big hug at bedtime. I love you beary much! The background and the reverse of the duvet cover are cheerfully adorned with confetti!

**Beary Much duvet cover - brown**  
100% organic cotton percale (GOTS)







@dirksdotter









## FOR REST

What's in a name? This duvet cover is not only for rest, but it is also a forest print. Acorns, hedgehogs, nuts. Which is your favourite? The reverse of the duvet cover is off-white with reddish brown stripes.

### For Rest duvet cover - multi

100% organic cotton percale (GOTS)









## ALPHA-BED

What's in a name? This duvet cover is not only for rest, but it is also a forest print. Acorns, hedgehogs, nuts. Which is your favourite? The reverse of the duvet cover is off-white with reddish brown stripes.

**Alpha-bed duvet cover - multi**  
100% organic cotton percale (GOTS)



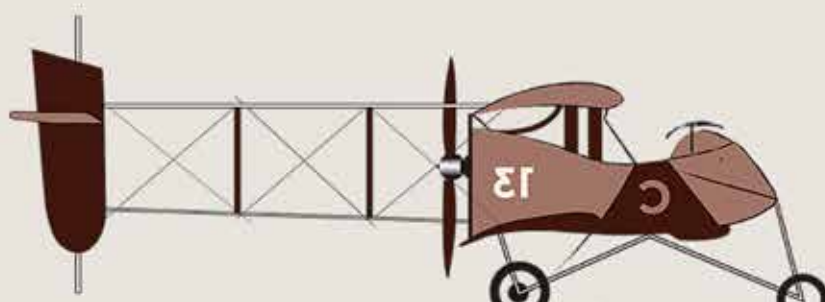
## **PRETTY FLY**

With this light beige duvet cover set from COVERS & CO, it's a joy to go to bed. Lots of sweet bears are ready to give you a great big hug at bedtime. I love you beary much! The background and the reverse of the duvet cover are cheerfully adorned with confetti.

### **Pretty Fly duvet cover - multi**

100% organic cotton percale (GOTS)





# COLLECTION OVERVIEW



new

## ASS IF - WHITE\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## BOOBY TRAP - WHITE\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## FEMME FATALE - MULTI\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## OOPSY DAISY - HAZEL\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## TULIP MANIA - RED\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## TURN OVER - ROSE\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## TWO IN ONE - RUST\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## TURN OVER - HAZEL\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95



new

## TWO IN ONE - BLUE\*

100% cotton percale (GOTS)  
 140x220+60x70 cm € 59,95  
 200x220+2/60x70 cm € 109,95  
 240x220+2/60x70 cm € 119,95  
 60x70 cm € 19,95





new

### LEAF ME ALONE - MULTI\*

100% cotton percale (GOTS)

140x220+60x70 cm € 59,95

200x220+2/60x70 cm € 109,95

240x220+2/60x70 cm € 119,95

60x70 cm € 19,95



new

### FLOWER RANGERS - MULTI\*

100% cotton percale (GOTS)

140x220+60x70 cm € 59,95

200x220+2/60x70 cm € 109,95

240x220+2/60x70 cm € 119,95

60x70 cm € 19,95



new

### NO STRIPES NO GLORY - GREEN\*

100% cotton percale (GOTS)

140x220+60x70 cm € 59,95

200x220+2/60x70 cm € 109,95

240x220+2/60x70 cm € 119,95

60x70 cm € 19,95



delivery in  
summer

### LUNA TIC - ECRU\*

45% recycled cotton (from t-shirts),  
40% virgin cotton and 15% recycled  
polyester (from PET bottles).

140x220+60x70 cm € 59,95

200x220+2/60x70 cm € 109,95

240x220+2/60x70 cm € 119,95

60x70 cm € 19,95



delivery in  
summer

### THAT'S THE SPIRIT - TAUPE\*

45% recycled cotton (from t-shirts), 40%  
virgin cotton and 15% recycled polyester  
(from PET bottles).

140x220+60x70 cm € 59,95

200x220+2/60x70 cm € 109,95

240x220+2/60x70 cm € 119,95

60x70 cm € 19,95



delivery in  
summer

### LUNA TIC - NIGHTBLUE\*

45% recycled cotton (from t-shirts),  
40% virgin cotton and 15% recycled  
polyester (from PET bottles).

140x220+60x70 cm € 59,95

200x220+2/60x70 cm € 109,95

240x220+2/60x70 cm € 119,95

60x70 cm € 19,95



delivery in  
summer

### THAT'S THE SPIRIT - NIGHTBLUE\*

45% recycled cotton (from t-shirts), 40% virgin cotton  
and 15% recycled polyester (from PET bottles).

140x220+60x70 cm € 59,95

200x220+2/60x70 cm € 109,95

240x220+2/60x70 cm € 119,95

60x70 cm € 19,95

\* with an extra-long tuck-in strip of 40 cm

# COLLECTION OVERVIEW



## KISS MY SASS - ROSE\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## WE GOT THIS - MULTI\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## WILD THING - PETROL\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## FLOWER POWER - PETROL\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## NO WALLFLOWER - MULTI\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## SQUEEZE THE DAY - ROSE\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## CHASE THE SUN - NEUTRAL\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## WILD THING - SAND\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



## SPACE INVADER - BLUE\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95

\* with an extra-long tuck-in strip of 40 cm





### WALK THE LINE - MULTI\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



### DOUBLE TROUBLE - BLACK\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



### ABSOLUTELY DOT - MINT\*

100% cotton percale (GOTS)

140x220+60x70 cm	€ 59,95
200x220+2/60x70 cm	€ 109,95
240x220+2/60x70 cm	€ 119,95
60x70 cm	€ 19,95



### SPRINKLE PARTY - BLUE

100% cotton percale (GOTS)

90x200 cm	€ 29,95
140x200 cm	€ 39,95
160x200 cm	€ 42,95
180x200 cm	€ 44,95



### EARNED MY STRIPES - BLACK

100% cotton percale (GOTS)

90x200 cm	€ 29,95
140x200 cm	€ 39,95
160x200 cm	€ 42,95
180x200 cm	€ 44,95



### WHAT THE DOT - ROSE

100% cotton percale (GOTS)

90x200 cm	€ 29,95
140x200 cm	€ 39,95
160x200 cm	€ 42,95
180x200 cm	€ 44,95



### TURN OVER - BLUE

100% cotton percale (GOTS)

90x200 cm	€ 29,95
140x200 cm	€ 39,95
160x200 cm	€ 42,95
180x200 cm	€ 44,95



### TURN OVER - RED

100% cotton percale (GOTS)

90x200 cm	€ 29,95
140x200 cm	€ 39,95
160x200 cm	€ 42,95
180x200 cm	€ 44,95

# KIDS COLLECTION OVERVIEW



## ALPHA-BED - MULTI

100% cotton percale (GOTS)  
 120x150 cm + 50x60 cm € 54,95  
 140x220 cm + 60x70 cm € 59,95  
 60x70 cm € 19,95



## BEARY MUCH - BROWN

100% cotton percale (GOTS)  
 120x150 cm + 50x60 cm € 54,95  
 140x220 cm + 60x70 cm € 59,95  
 60x70 cm € 19,95



## FOR REST - MULTI

100% cotton percale (GOTS)  
 120x150 cm + 50x60 cm € 54,95  
 140x220 cm + 60x70 cm € 59,95  
 60x70 cm € 19,95



## PRETTY FLY - MULTI

100% cotton percale (GOTS)  
 120x150 cm + 50x60 cm € 54,95  
 140x220 cm + 60x70 cm € 59,95  
 60x70 cm € 19,95



## LUNA TIC - ECRU

45% recycled cotton (from t-shirts),  
 40% virgin cotton and 15% recycled  
 polyester (from PET bottles).  
 120x150 cm + 50x60 cm € 54,95  
 140x220 cm + 60x70 cm € 59,95  
 60x70 cm € 19,95



## LUNA TIC - NIGHTBLUE

45% recycled cotton (from t-shirts),  
 40% virgin cotton and 15% recycled  
 polyester (from PET bottles).  
 120x150 cm + 50x60 cm € 54,95  
 140x220 cm + 60x70 cm € 59,95  
 60x70 cm € 19,95







# NEW PACKAGING!



The duvet covers and fitted sheets from the new collection come in a fabric packaging with a paper band around it. The fabric bag can be reused for all kinds of purposes; great for the environment and great for the consumer! On our website we share some lovely ideas to help you get started. To prevent the goods from being damaged during transport or in a warehouse, we still cover them with a recyclable, PVC-free plastic bag. We ask you kindly to remove this before presenting in store.





# Let's get social!

We are thrilled to partner up with you to build and communicate the new COVERS & CO brand, whether that's in stores or online. We are showing of on social media too, with inspiring photo's, videos, collaborations and stories. Again, sustainability is our main focus!

Don't forget to tag us in the photos - you can do so with **#coversandco** and **@coversandco**. Let's get social!

If you have any questions regarding social media and/or about using our images, get in contact with our marketing department ([marketing@essenzahome.nl](mailto:marketing@essenzahome.nl)).

*Follow us on Instagram!*



**@coversandco**

# COLOFON

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## SPECIAL THANKS TO

*Femme fatale & Tulip mania*

Annegie  
@annegie\_\_

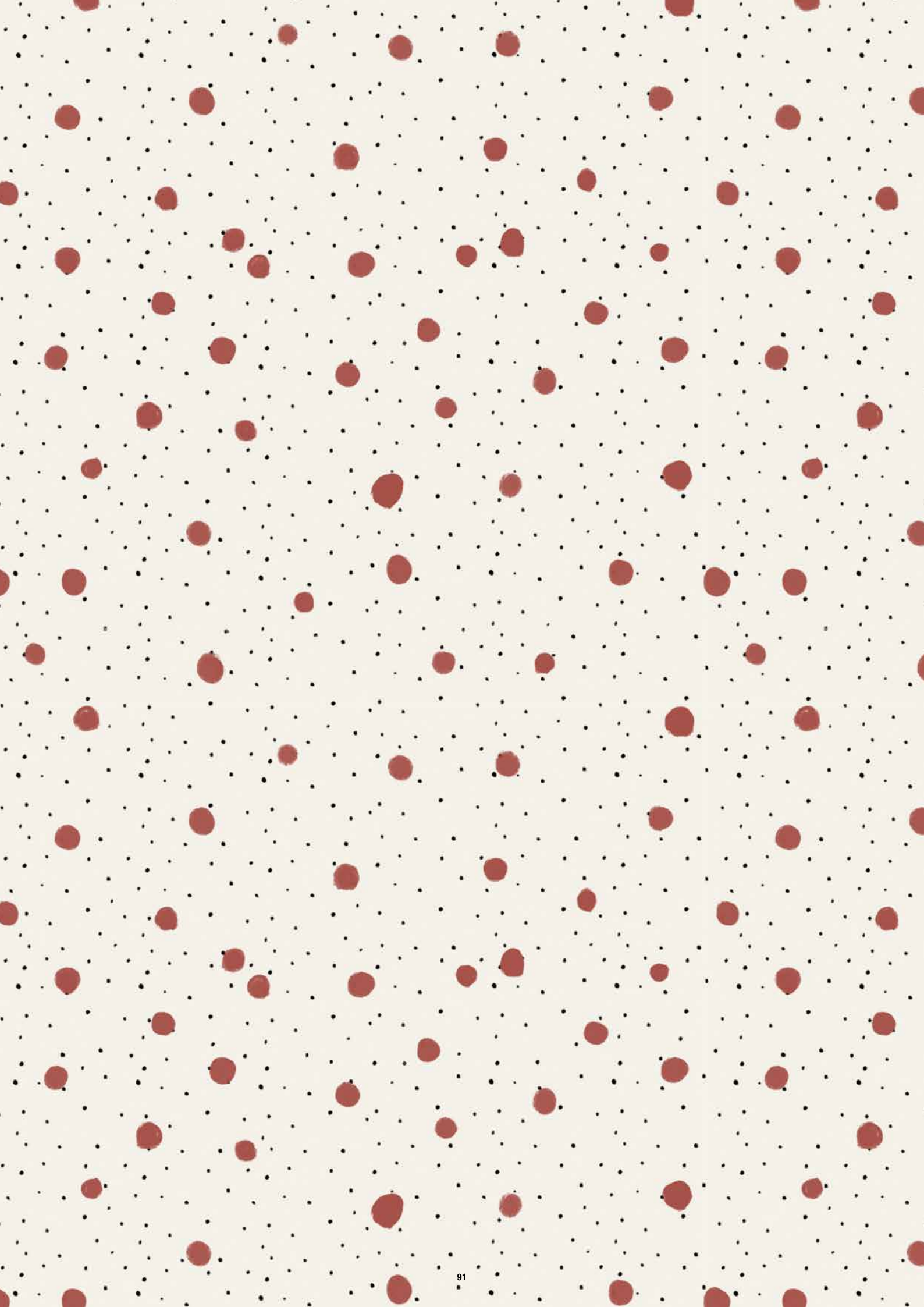
*Two in one - rust & Oopsie daisy*

Eveline  
@eatyourdailygreens

*Flower rangers*

Viola  
@quartier308





# COVERS & CO

## YOUR DREAMS BEGIN HERE

From the makers of ESSENZA  
Find out more about COVERS & CO  
on [www.ESENZAHOME.com](http://www.ESENZAHOME.com):



for sustainable  
sleep



100% sustainable  
materials



sparkling  
joy



making you  
smile



2 to 102  
years old



Dutch  
design