

*Bloomingtonville® | 2021

EVER CHANGING HOMES

INTERIOR TRENDS





INTERIOR TRENDS 2021

Enjoy the gentle sensation of artsy and stylish home interior with the 2021 collection – a soothing scenery of new artisan-inspired décor with warm undertones, feminine silhouettes, and rustic edges.

Mellow aesthetics and a raw, handmade finish are key to the new collection and reflect the top interior trends and movement towards leading a slower and personal lifestyle without filters.

Get inspired by Mediterranean vibes reflected in the pleasant color palette of earthy shades for a complete look. A mix of Cozy and Nordic styles are presented through a myriad of unique styling combinations. Either way you are guaranteed tranquil, homey surroundings, perfect for relaxation and relishing the present moment.

See you online!

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NATURAL VIBES



2021



Hand-braided grass makes a great piece of wall décor with beautiful organic textures made to stand out.

Add a personal touch with cushions in soft curved patterns.



Candle holders and deco vases in rustic sculptural silhouettes will add character and style in every room.

Raw simplicity.



Embrace the warm glow of natural materials by selecting charming furniture and home accessories in rattan or jute. Style in your personal creative way with a soft throw or a decorative cushion.



Play around with storage solutions in natural materials. Place this versatile basket in the entrance hall as a unique umbrella stand or style it with branches for a natural look.



NATURALLY MULTIFUNCTIONAL

Embellished with patterns made by hand to bring out beautiful organic textures, ready to be put on display.



The hand-carved look and rustic edges make the pedestal perfect for art.



HANDMADE LOOK ONLINE



Hand-carved from mango wood, the deco item can be styled either standing up or lying down.





COMPLETE THE RUSTIC LOOK WITH AN
IRRESISTIBLE TABLE SETTING OF RABEN



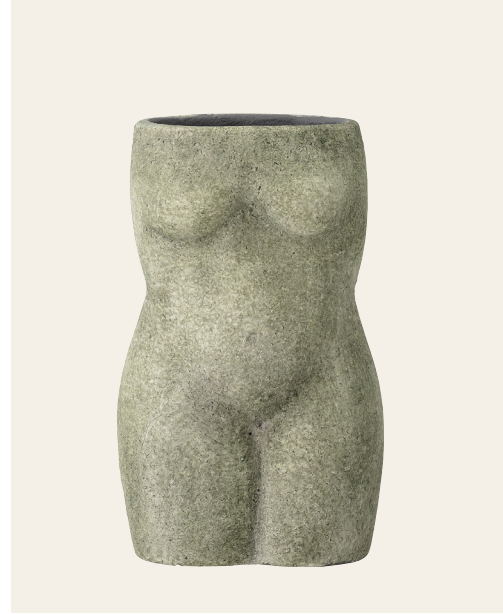
The new Raben tableware series of stoneware comes in a warm and matte grey color with a shiny touch; pairs beautifully with wood and wickerwork for a complete rustic look and an irresistible table setting. See the full range on [bloomingville.com](https://www.bloomingville.com)



| 2021



FEMININE SILHOUETTES



Make a tribute to the female body by displaying captivating sculptures of raw ceramics molded into beautiful curves and rounded shapes.

Assemble an art collection of unconventional designs and turn tiny surfaces like windowsills into artsy displays.



ON [BLOOMINGVILLE.COM](https://www.bloomingville.com)



Exhibit one line art on a beautiful rustic tray in dusty green for a personal decorative look.

Warm tones and sculptural, rounded silhouettes come together to present a balanced and peaceful look.





FNARK
RUNEDIGTE
DET NATIONALE BOKHUSET
KØBENHAVN



PERSONAL NORDIC CERAMICS

| 2021





DECORATE SPACES WITH SOFT SHAPES
AND A PLEASANT COLOR PALETTE FOR
CALM SURROUNDINGS. AVAILABLE ON
BLOOMINGVILLE.COM



*The stunning marble and smooth
shapes are perfect for a variety of
food or even tealights.*

Decorative Nordic marble.



*Simple and elegant
brushstrokes in white
on a glossy black glaze
make an alluring and
sophisticated look and
bring rich refinement to
every space.*



*Bring ease and calm to a space with
balanced hues and minimalistic yet
functional styles. The new sidetable,
Abbie, offers both a contemporary
design and storage option.*





Encapsulating the essence of the 2021 collection, the new home accessories in ceramics and terracotta with different textures and surfaces display a down-to-earth-look with rounded shapes in natural colors. The hand-painted strokes and original appearance draw the eye and add a personal touch to the interior.

DÉCOR EMBELLISHED WITH PLAYFUL STROKES
FOR AN ORIGINAL NORDIC APPEARANCE.
FIND MANY MORE ON [BLOOMINGVILLE.COM](https://www.bloomingville.com)





SOFT CONSCIOUS CHOICES

Build a homey habitat to curl up in with layers of soft throws for comfy surroundings accomplished with a good conscience. The multicolored and beautiful prints of the new throws are made in recycled cotton – a decorative manifestation of environmentally friendly décor. See the whole range on bloomingville.com





EYE-CATCHING DETAILS



A peaceful ambience is easily achieved by mixing sharp and soft shapes for a balanced and casual look.



INCORPORATE BEAUTIFUL STORAGE BOXES FOR A NATURAL FEEL AND A UNIQUE FINISH TO BRIGHTEN UP ANY ROOM.

Stack boxes for a creative display and mix different patterns in blacks and browns for personal and coherent styling.



ON [BLOOMINGVILLE.COM](https://www.bloomingville.com)



The simplistic design, yet rustic and sculptural expression makes the pedestal perfect for vases or plants.

DRESS UP HOME INTERIOR WITH STRONG SHAPES REPEATED ON CUSHIONS, THROWS, AND ALL KINDS OF HOME ACCESSORIES FOR A COMPLETE LOOK.







CLASSIC NORDIC SIMPLICITY PRESENTED IN A LINEUP OF TRENDY NEW DINING CHAIRS; READY TO MAKE A SOPHISTICATED APPEARANCE WHEREVER PLACED.

CORTE, MONZA AND CORTONE COME IN DUSTY BLUE, BLACK AND THE CLASSY FABRIC BOUCLE. THE SLEEK CONTEMPORARY DESIGN OF BLACK METAL LEGS IS SOFTENED BY FABRICS OF DIFFERENT TEXTURES FROM SMOOTH CLEAN WOOD TO CURLY TACTILE SURFACES TO INTRIGUE THE SENSES AND DEFINE A CLASSY TONE OF THE ROOM. BESIDES BEING BEAUTIFUL, CORTE AND MONZA HAVE THE ADDITIONAL QUALITY OF BEING STACKABLE FOR EASY USE AND INCREASED FUNCTIONALITY.

EXPLORE THESE BEAUTIES ON [BLOOMINGVILLE.COM](https://www.bloomingville.com)



Corte



Monza



Cortone





CREATE AN IDYLIC OASIS
OF THE FINEST BAMBOO
FURNITURE AND LANTERNS

AN OUTDOOR SANCTUARY



| 2021

SET THE SCENE FOR A STUNNING AND
LONG-LASTING OUTDOOR LIFESTYLE.

BAMBOO IS A STRONG, NATURAL
MATERIAL, WHICH EFFORTLESSLY BRINGS
ITS NATURAL CHARM FROM THE INSIDE
TO THE OUTDOOR SHELTERS.



Bamboo is the perfect choice of material for home interior as it is durable and gorgeous all at once. Pair beloved bamboo with a range of greenery and flowers, or style with beautiful textiles to evoke tranquil vibes both indoors and outside on your porch.

Explore the full outdoor selection on [bloomingville.com](https://www.bloomingville.com)

The Bloomingville collections are Danish design
combined with the Nordic trends of the moment.

We design and create our collections – always
keeping your ever-changing home in mind.

SHARE YOUR STYLE. TELL YOUR STORY. CHANGE YOUR HOME.

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